HOOPER (C. E.) INC., NEW YORK.

Radio area Hooperatings. Area
surveyed: All counties in
Nebraska & Council Bluffs, Iowa.

© C. E. Hooper, inc.
Jan-Feb53. © 16Jun; A96302.

HOOPER (C. E.) INC.
Radio area Hooperatings. © C. E.
Hooper, inc.
All counties in Nebraska &
Council Bluffs, Iowa.
Jan-Feb5h. © 30Mar; Al34991.

HOOPER (C. R.) INC., NEW YORK.

Radio area Hooperatings. © C. E.

Hooper, inc.

Bonneville network in Salt Lake

City, wholesale distribution

area.

Feb53. © hMay: A93122.

HOOPER (C. E.) INC., NEW YORK.
Radio area Hooperatings. © C. E.
Hooper, inc.
KFAB, Omaha, Neb.
Jan-Feb53. © 16Apr; A90425.
Jan-Feb53, supplementary tabulations. © 7May; A93123.

HOOPER (C. E.) INC., NEW YORK.

Radio area Hooperatings. © C. E.

Hooper, inc.

KSL, Salt Lake City, Utah in
non-TV area.
Feb53. © 21Apr; A90426.

HOOPER (C. E.) INC., NEW YORK.
Radio area Hooperatings. © C. E.
Hooper, inc.
KSL, Salt Lake City, Utah in TV
area.
Feb53. © 21Apr; A89168.

HOOPER (C. E.) INC., NEW YORK.
Radio area Hooperatings. © C. E.
Hooper, inc.
Radio station KSL in Salt Lake
City wholesale distribution area.
Feb53. © 22Apr: A90427.

HOOPER (C. E.) INC.
Radio area Hooperatings. © C. E.
Hooper, inc.
Radio station WOAI. Area surveyed: 72 counties in Texas.
Apr-May54. © 1Jul; A149727.

HOOPER (C. E.) INC.
Radio area Hooperatings. © C. E.
Hooper, inc.
Salt Lake City, Utah (industrial
area)

Feb54. @ 2Apr; A134993.

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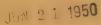
HOOPER (C. E.) INC., New York C.
Radio area Hooperstings. 13 county
BMB area common to WTAN, WGAR, WHK,
WJW. Spring 1951. 11 1.
C 5Jun51; AA184980.

HOOPER (C. E.) INC., New York C. Radio audience index.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE



Akron, Ohio.
Spring 1950. © 7Jun; AA153223.

Redio audience index.

JAN 1 0 1951

Albany, N. Y. Fall 1950. @ 18Jan51; AA172637.

HOOPER (C. E.) INC. C. Radio audience index.

Albuquerque, N. M. Spring 1950. @ 27Jul; AA157755.

Amsterdam, N. Y. Fall 1950. @ 4Jan51; AA172647.

HOOPER (C. E.) INC. O.

Radio audience index.

Anchorage, Alaska.
Winter 1950-1951. © 4Apr51;
AA179502.

HOOPER (C. E.) INC. Q. Radio audience index.

Anytown, U.S.A. Pall 1951. @ 10Jul; AA188359.

Atlantic City, N. J. Fall 1951. © 27Dec; AA200806.

Atlantic City, N. J. Summer 1950. © 29Aug; AA160020.

Atlantic City, N. J. Summer 1952. © 10ct; AA223985.

Atlantic City, N. J. Winter 1951. © 26Mar; AA179147.

Bangor, Ne. Summer 1950. @ 40ct; AA162969.

L BJ

Barre, Vt. Fall 1950. @ 15Jan51; AA171661.

Beaumont, Texas. Summer 1951. @ 20ct; AA194762.

Bennington, Vt. Fall 1950. @ 4Jan51; AA172648.

HOOPER (C. E.) INC. C. Radio audience index.

Boise, Namps, Caldwell, Idaho. Fall 1950. © 21Dec; AA170443.

Burlington, Vt. Fall 1950. @ 15Jan51; AA171664.

Butler, Pa. Winter 1952. @ 31Mar; AA209953.

Chico, Calif.
Spring, 1951. © 19Apr; AA181089.

Cleveland, Ohio.
May-Jun50. @ 14Aug; AA158555.

Colorado Springs, Colo. Spring 1951. © 30Apr; AA182073.

Colorado Springs, Colo. Winter 1952. @ 10Mar; AA207396.

Decatur, Ill. Sep50. © 170ct; AA165356. Sep-Oct50. © 250ct; AA165367.

Fairbanks, Alaska. Winter 1950-51. @ 1Mar51; AA176977.

Rooper (C. E.) INC., New York O. Radio audience index.

Spring 1950. © 50Jun; AA155/104.

Glens Falls, N. Y. Pall 1950. O 4Jan51; AA172641.

HOOPER#(C. E.) INC. C.
Radio audience index.

Gloversville, N. Y. Fall 1950. @ 4Jan51; AA172638.

HOOPER (C. E.) INC. C. Radio audience index.

Greensboro, N. C. Fall 1950. © 16Nov; AA166953.

Hooper (C. E.) INC. C.

Greensboro, N. C.
Spring 1950. © 15Jun; AA153577.

JAN 1 0 1959

Greensboro, M. C. Spring 1951. © 28May: AA185004.

Herkimer, N. Y. Pall 1950. @ 4Jan51; AA172645.

HOOPER (C. E.) INC. C. Radio audience index. High Point, N. C. Sep50. © 180ct; AA165364.

Hudson, N. Y. D l. Jan51; AA17261,0.

HOOPER (C. E.) ING. C.

Huntington, Long Island. May-Jun52. © 7Jul; AA217697.

James town, Y. Summer 1951. © 21Sep: AA193883.

Johnstown, N. Y. Fall 1950. @ hJan51; AA172639.

HOOPER (C. E.) INC. C. Radio audience index.

Fingston, N. Y. Fall 1950. @ LJan51; AA172645.

Radio audience index.

Klamath Falls, Ore. Fall 1950. © 13Dec; AA169043.

Lansing, Mich.
Aug50. © 26Sep; AA162529.

Lansing, Mich. Spring 1951. © 30Apr; AA182072.

Lawrence, Mass. Fall 1950. @ 170ct; AA165355.

Fall 1950. © hJan51; AA172650.

HOOFER (C. E.) INC. (D) Radio audience index. Mason City, Iowa. Fall 1950. O 21Nov: AA167716.

Minot, N. D. Fall 1950. © 27Nov; AA167720.

New Haven, Conn. Jun51. @ 10Jul; AA188360.

New Haven, Conn. Spring 1951. @ 25Apr; AA182063.

New Haven, Conn. Summer 1950. @ 15Aug: AA159469.

North Adems, Mass. Fall 1950. @ 28Dec; AA170740.

Norwich, Conn. Spring 1952. © 5May; AA212273.

Norwich, N. Y. Fall 1950. @ 15Jan51; AA171662.

Omaha, Neb., Council Bluffs, Iowa. Summer 1951. @ 29Aug; AA192718.

HOOPER (C. E.) INC. C. Radio audience index.

Oneonta, N. Y. Fall 1950. @ 4Jan51; AA172644.

HOOPER (C. E.) INC. (C. Radio audience index.

Pittsfield, Mass. Fall 1950. @ 4Jan51; AA172649.

HOOPER (C. E.) INC. Q. Radio audience inder.

Poughkeepsie, N. Y. Spring 1950. © 10Jul; AA155938.

Poughkeepsie, N. Y. Winter 1951. @ 6Mar: AA176978.

Pueblo, Colo. Sep51. © 90ct; AA194986.

Hooper (C. E.) INC. C. Radio audience index.

Pueblo, Colo. Winter 1951. © 5Apr; AA180151.

HOOPER (C. E.) INC. C. Radio audience index.

Rapid City, S. D. Fall 1950. @ 14Dec; AA169750.

Redding, Calif. Spring, 1951. © 19Apr; AA181090.

Reno, Nev. Spring 1951. © 15May: AA183373.

HOOPER (C. E.) INC. C. Radio audience index.

Rome, N. Y. Fall 1950. OLJan51: AA172642.

HOOPER (C. E.) INC/ C. Radio audience index.

Rutland, Vt. Fall 1950. © 15Jan51; AA171663.

Sacramento, Calif. (extended area cities)
Spring 1951. © 30Apr; AA182074.

HOOPER (C. E.) INC., New York Q. Radio audience index.

St. Louis, Mo. May 52. 3 17 Jun; A. 21 5814.

HOOPER (C. E.) INC., New York O. Radio audience index.

St. Louis, Mo. Sep52. © 160ct; AA225489.

HOOPER (C. E.) INC., New York ©. Radio audience index.

Spring 1951. @ 20Jun; AA186311.

HOOPER (C. E.) INC., New York ().
Radio audience index.

Sandusky, Ohio. Fall 1951. © 90ct; AA194987.

HOOPER (C. E.) INC., C./

Santa Barbara, Calif. Nov50. @ 4Dec; AA168249.

HOOPER (C. E.) INC., New York Q. Radio audience index.

Santa Cruz, Calif.
Spring 1951. @ 6Jun; AA185419.

HOOPER (C. E.) INC., New York O. Radio audience index.

Santa Graz, Calif.
Spring 1951. © 23Aug; AA191414.

HOOPER (C. E.) INC., New York C. Radio audience index.

Saratoga Springs, N. Y. Fall 1950. O 4Jan51; AA172646.

HOOPER (C. E.) INC. C. Radio audience index.

Schenectady, N. Y. Fall 1950. @ 18Jan51; AA172636.

HOOPER (C. E.) INC. C. Radio audience index.

Stockton, Calif.
Spring, 1951. @ 19Apr; AA181088.

HOOPER (C. E.) INC., New York O. Radio audience index.



Troy, N. Y. Fall 1950. @ 16Jan51; AA172008.

HOOPER (C. E.) INC., New York C. Radio audience index.

Utica, N. Y. Fall 1950. @ 4Jan51; AA172651.

HOOPER (C. E.) INC. ().
Radio audience index.

Vallejo, Calif. Spring 1951. @ 14may; AA183372.

HOOPER (C. E.) INC. C. Radio audience index.

Waterbury, Conn. Jun51. @ 29Jun; AA187191.

HOOPER (C. E.) INC., New York ().
Radio audience index.

Wilmington, Del. Winter 1952. © Papr; AA210140.

HOOPER (C. E.) INC., New York C. Radio audience index.

Wilmington, N. C. Prepared for radio station WMFD. Spring 1952. © 26May; AA213796.

HOOPER (C. E.) INC., New York C. Radio audience index.

Worcester, Nass. Spring 1951. @ 26Jun; AA186764.

HOOPER (C. E.) INC., New York C. Radio audience index

York, Pa. Summer 1950. @ MAUG: AA158557.

HOOPER (C. E.) INC., New York C. Radio audience index.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Austin, Texas.
Apr-May54. © 7Jul; Al45719.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Cleveland, Ohio
Nov52-Mar53. © 28May53; A94640.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Columbus, Ohio.
Apr53. © 31Jul; Al04214.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Dallas, Texas (city zone)
Apr54. © 20May; Al41346.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Danville, Ill.
Oct54. © 12Nov; A160791.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Dothan, Ala.
Feb54. © 11Mar; Al 30516.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Eugene, Ore.
Jul54. © 1Sep; A155670.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Fresno, Calif.
Feb54. © 19Mar; Al33064.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Glendale, Calif.
Jun5h. © 2Jul; A152625.

HOOPER (C. E.) INC., New York.
Radio audience index. © C. E.
Hooper, inc.
Greenville, S. C.
Fall 1952. © 13Jan53; A77021.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Harlingen, Texas.
Jan53. © 2Mar; A81966.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Islip, Long Island.
Apr53. © 15May; A93124.

HOOPER (C. E.) INC.

Radio audience index: © C. E.

Hooper, inc.

Jamestown, N. Y.

Fall 1953: © 8Jan54; Al22739.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Kansas City, Mo. & Kans. (city
zone)
Apr54. © 6May; Al41345.

HOOPER (C. E.) INC. Radio audience index. © C. E.

Hooper, inc.

Lincoln, Neb.

Feb54. @ lApr; Al34992.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Lincoln, Neb.
Aug54. © 3Sep; Al57115.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
New Haven, Conn.
Feb53. © 16Apr; A89173.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
New Haven, Conn.
Jul53. © 10Aug; Al04217.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
New York, N. Y.
Jan-Feb52, Jan-Mar53. © 15Jul53;
A100563.

HOOPER (C. E.) INC. Radio audience index. © C. E. Hooper, inc. Norfolk, Portsmouth, Newport News, Va. Summer 1953. © 21Aug; A104215.

HOOPER (C. E.) INC., NEW YORK.

Padio audience index. © C. E.

Hooper, inc.

Patchogue, Long Island.

Apr53. © 19May; A93777.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Patchogue, Long Island.
Jul53. © 21Aug; Al04216.

HOOPER (C. R.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Poughkeepsie, N. Y.
Mar53. © 24Apr; A92604.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Pueblo, Colo.
Mar53. © 27Apr; A92608.

HOOPER (C. E.) INC.

Radio audience index. @ C. E.

Hooper, inc.

Rapid City, S. D. Mar54. © 5Apr; A134987.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Sacramento, Calif.
Fall 1953. © 24Nov; Al16877.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Salinas, Calif.

Mar53. © 13Apr; A89172.

HOOPER (C. E.) INC.

Radio audience index. © C. E.

Hooper, inc.

San Diego, Calif. (city zone).

Feb-Mar54. @ 5Apr; A134985.

Apr-May54. @ 24May; A141344.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
San Diego, Calif.
May-Jun54. © 23Jun; Al49714.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
San Jose, Calif.
Spring 1953. © 8Jun; A95679.

HOOPER (C. E.) INC.
Radio audience index.
© C. E. Hooper, inc.
Shreveport, La.
Oct54. © 17Nov; A163020.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Springfield, Ill.
Apr54. © lomay; Al38894.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
stamford, Conn.
Feb53. © 16Mar; A83331.

HOOPER (C. E.) INC., NEW YORK.
Radio audience index. © C. E.
Hooper, inc.
Stockton, Calif.
Feb53. © 20Mar; A84092.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Tupelo, Miss.
Jan54. © 3Mar; Al30514.

HOOPER (C. E.) INC.
Radio audience index. © C. E.
Hooper, inc.
Valle jo, Calif.
Fall 1953. © 12Nov; All7528.

HOOPER (C. E.) INC.
Radio audience indexes. Oct. 1954.
© C. E. Hooper, inc.; 1Nov54;
A164280.

HOOPER (C. E.) INC.
Radio audience indexes. © C. E.
Hooper, inc.

Apr54. © 20May; Al38897.

Filed in alphabetical order by Radio Station

HOOPER (C. E.) INC., New York O.
Radio audience indexes. Prepared
for radio station:

Prepared for radio station:
WGY.
Fall 1951. © 22Jan52; AA203356.

HOOPER (C. E.) INC., New York ©. Radio audience indexes.

WIRE. 1950. © 26Jen51; AA175678.

HOOPER (C. E.) INC., New Yori O. Radio audience indexes.

Fall 1950. © 26Jan51; AA173679.

HOOPER (C. E.) INC., New York O. Radio audience indexes.

WGY. Fall 1950. © 26Jan51; AA173680.

HOOPER (C. E.) INC., New York (), Radio audience indexes.

Hooper (C. E.) inc.

Hadio diary. © C. E. Hooper, inc.,

New York; 9Jan47; AA43988.

Radio Hooperatings

Filed alphabetically by cities

HOOPER (C. E.) INC. ©. Radio Hooperatings.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE



Akron, Ohio. Oct50-Feb51. () 26Mar51; AA179152.

HOOPER (C. E.) INC., New York Q. Radio Hooperatings.

Akron, Ohio.
Dec50-Apr51. 24May51; AA184436..

HOOPER (C. E.) INC., New York Q. Radio Hooperatings.

Albany, Troy, Schenectady, N. Y. Oct50-Jan51. D 20Feb51; AA175823.

HOOPER (C. E.) INC., New York C. Radio Hooperatings.

Albany, Troy, Schenectady, N. Y. Jan52. @ 7Mar; AA207395.

HOOPER (C. E.) INC., New York C. Radio Hooperatings.

Albuquerque, N. Mex. Oct50-Feb51. @ 29Mar51; AA179731.

Albuquerque, N. M. Jan-Feb52. O 14Apr; AA2101,36.

HOOPER (C. E.) INC., New York . Radio Hooperatings. Allentown-Bethlehem, Pa.
Jan-Mar51. © 20Apr; AA181096.

Allentown, Bethlehem, Pa. Jan-Feb52. © 17Apr; AA211047.

Anytown, U.S.A. Dec50-Feb51. © 20Nov50; AA167195. Dec50-Apr51. © 17Nov50; AA167273.

HOOPER (C. E.) INC. TO.

Asheville, N. C. Nov50-Mar51. @ 19Apr51; AA181087.

Asheville, N. C. Nov51. © 31Dec; AA201323.

HOOPER (C. E.) INC., New York.

Atlanta, Ga. Dec50-Apr51. © 23May51; AA185107.

Atlanta, Ga.
Jun-Jul51. © 4Sep; AA192570.
Aug51. © 17Sep; AA193201.
Oct51. © 30Nov; AA199229.

Atlanta, Ga. May-Sep50. @ 170ct; AA165350.

Atlanta, Ga. Oct50-Feb51. © 16Mar51; AA178251....

Atlanta, Ga. Oct-Nov51. © 14Jan52; AA202876.

Feb52. © 31Mar: AA209957. Apr52. © 11Jun; AA215064.

Augusta, Ga. Dec 50-Apr 51. © 29May 51; AA18 5114.

Bakersfield, Calif. Nov50-Jan51. @ 15Feb51; AA175187.

Nov51. © 4Jan52 (in notice: 1951); AA201662.

Baltimore, Md. 100ct; AA165358.

Baltimore, Md. May51. @ 21Jun; AA186698.

Aug51. © 17Sep; AA193200.

Oct51. © 27Nov; AA198579.

Baltimore, Md. Oot50=Feb51: © 20Mar51; AA178226. Dec50-Apr51: © 23May51; AA185112.

Beaumont, Port Arthur, Texas. Nov50-Mar51. @ 17Apr51; AA181545.

Beaumont, Port Arthur, Texas. Feb-Mar52. @ 30Apr; AA211815.

Binghamton, Endicott, Johnson City, N. Y. Oct-Dec50. © 18Jan51; AA172635.

HOOPER (C. E.) INC. Q. Radio Hooperatings.

Birmingham, Ala. May-Sep50. © 180ct; AA165365.

Boston, Mass. D 160ct; AA165339.

Boston, Mass.
Jul-Aug51. © 90ct; AA194982.
May-Sep51. © 230ct; AA196280.

Boston, Mass.
Oct50-Feb51. © 16Mar51; AA178240.
Dec50-Apr51. © 18Mar51; AA183826.

Dec51-Apr52. © 27May52; AA213880.

Bridgeport, Conn. Mar52. © 2May; AA212261.

Buffalo, N. Y. May-Sep50. @ 160ct; AA165335.

Dec50-Apr51. © 30Mar51; AA179724. Dec50-Apr51. © 1Jun51; AA185095.

Cedar Rapids, Ia. Oct50-Peb51. @ 29Mar51; AA179730.

Charleston, S. C. Oct-Dec50. @ 18Jan51; AA172633.

HOOPER (C. E.) INC. C. Radio Hooperatings.

Charleston, S. C.
Nov51. © 31Dec; AA201324.
Dec51-Mar52. © 5May52; AA212270.

Charleston, W. Va. Nov50-Mar51. © 20Apr51; AA181097.

Charlotte, N. C. Dec50-Feb51. @ 28Mar51; AA178738.

Chattanooga, Tenn. Feb-Apr51. © 29May; AA185122.

Chicago, Ill.
Nay-Sep50. © 190ct; AA165386.
May-Sep50. © 4Dec; AA168246.

Chicago, Ill.
Jun51. © 17Jul; AA188356.
Aug51. © 25Sep; AA193970.

Oct50-Feb51. 0 30Mar51: AA179725. Dec50-Apr51. 0 1Jun51: AA185096.

Chicago, Ill.

Jan-Feb52. © 2lApr; AA211241.

Jan-Jun50. © 24Jul; AA157178. May-Sep50. © 160ct; AA165337.

Cincinnati, Ohio.
Jul-Dec50. © 16Jan51; AA172007.
Oct50-Feb51. © 16Mar51; AA178239.
Dec50-Apr51. © 16May51; AA183689.

Cincinnati, Ohio.

Jan-Jun51. © 18Jul; AA188419.

May-Sep51. © 160ct; AA195721.

Oct51. © 28Nov; AA199428.

REGIO Hooperatings.

Cincinnati, Ohio.
Apr52. © 6Jun; AA214736.

Cleveland, Ohio.
May-Sep50. @ 170ct; AA165330.

Oct50-Feb51. © 16mar51; AA178256. Dec50-Apr51. © 18may51; AA183827.

Radio Hooperatings.

Cleveland, Ohio.
May-Sep51. @ 150ct; AA195503.
Oct51. @ 23Nov; AA198276.

Columbus, Ga., Phonix City, Ala. Jan-Apr51. © 22May; AA185098.

Columbus, Ga., Phenix City, Ala. Jan52. © 12Mar; AA207813.

Columbus, Ohic.
May-Sep50. @ 170ct; AA165354.

Oct50-Peb51. © 16Mar51; AA178255. Dec50-Apr51. © 18May51; AA183825.

Columbus, Ohio.

May-Jun51. © 12Jul; AA188137.

Jul-Aug51. © 14Sep; AA192992.

Sep-Oct51. © 21Nov: AA198285.

Columbus, Ohio.
Nov-Dec51. © 4Feb52; AA204614.

Corpus Christi, Texas. Nov50-Mar51. © 18Apr51; AA180630.

Dallas, Texas. Oct50-Feb51. © 16Mar51; AA178241. Dec50-Apr51. © 16Mar51; AA183688.

Dallas, Fort Worth, Texas.
Dec51-Apr52. @ 12Jun52; AA215278.

Dallas, Texas. May-Sep50. © 130ct; AA164232.

HOOPER (C. E.) INC. C. Radio Hooperatings.

Dallas, Texas. May-Sep51. @ 170ct; AA195712.

Dallas, Texas. Oct51-Feb52. © 14Apr52; AA210438. Dec51-Apr52. © 27May52; AA213882.

Davenport, Rock Island, Holine, East Holine, Oct50-Feb51. @ 26Mar51; AA179153.

Davenport, Rock Island, Moline,
East Moline.
Dec50-Apr51. 24May51; AA184437.

· Dayton, Obio. 0 170ct; AA165347.

Dayton, Chio.
Aug-Sep51. © 180et; AA195717.

Dayton, Ohio. Oct50-Feb51. © 16Mar51; AA178238. Dec50-Apr51. © 13May51; AA183824.

Dayton, Ohio:
Oct-Nov51: © 3Jan52 (in notice:
1951); AA201874:
Dec51-Jan52: © 29Feb52; AA206921.
Feb-Mar52: © 6May; AA212210.

HOOPER (C: H:) INC:, New Yrok ©: Radio Hooperatings:

Denver, Colo. Nay-Sep50. @ 160ct; AA165336.

Denver, Colo.
Hay-Sep51. 160ct; AA195720.

Denver, Colo. Oct50-Feb51. © 16Mar51; AA178237. Dec 50-Apr51. © 18May51; AA183828.

Denver, Colo.
Nov51. © 14Jan52; AA202878.
Feb52. © 14Apr; AA211058.

Des Moines, Te.
Jul51: © 23Aug; AA191/11.
Aug51: © 18Sep; AA193518.
Oct51: © 29Nov; AA199048.

· Des Noines, Ia. May-Sep50. @ 180ct; AA165359.

Des Moines, Ia.

Oct50-Feb51: © 20Mar51; AA178223.

Dec50-Apr51. © 2hmar51; AA18h432.

Des Moines, Iowa. Oct-Nov51. © 15 Jan52; AA202629. Feb52: @ 3Apr; AA210416.

Radio Hooperatings.

Detroit, Mich.

May-Sep51. © 170ct; AA195715.

Oct-Nov51. © 17Dec; AA200473.

Detroit, Mich. 0ct50-Feb51. © 16Mar; AA178252. Dec50-Apr51. © 18May; AA183823.

Detroit, Mich.

Oct-Nov51. © 19Dec; AA200809.

Oct51-Jan52. © 10Mer52; AA207397.

Feb-Mar52. © 8May; AA212503.

· Duluth, Minn., Superior, Wis. Nov50-Mar51. @ 18Apr51; AA180629.

Duluth, Minn., Superior, Wis. Nov51-Mar52. @ lMay52; AA211817.

• Durham, N. C. Nov50-Mar51. @ 19Apr51; AA181086.

Radio Hooperatings.

Durham, N. C. Jan-Feb52. © 31Mar; AA209955.

Elmira, N. Y.
Nov51. © 9Jan52; AA202425.

Hrie, Pa. Nov51. @ 7Jan52; AA201659.

Evansville, Ind.
Nov50-Mar51. © 19Apr51; AA181085.

Evansville, Ind.
Oct-Nov51. © 17Dec; AA200474.

Evansville, Ind. Peb-Mar52. © 1May; AA212268.

Fargo, N. D., Moorhead, Minn. Oct-Dec50. @ 18Jan51; AA172634.

HOOPER (C. E.) INC. C. Radio Hooperatings.

Fargo, N. D., Moorhead, Minn. Jan-Feb52. © 28Mar; AA209615.

Flint, Mich. Dec 50-Apr 51. @ 29 May 51; AA18 5115.

Flint, Mich. Jan-Mar52. © 5May; AA212272.

Fort Worth, Texas. May-Sep50. @ 160ct; AA165338.

Fort Worth, Texas. 0ct50-Feb51. © 16Mar51; AA178242. Dec50-Apr51. © 16May51; AA183686.

Fort Worth, Texas.
May-Sep51. @ 160ct; AA195723.

Port Worth, Texas.
Oct51-Feb52. © NAPP52; AA210433.
Dec51-Apr52. © 2Jun52; AA214457.

Fresno, Calif. Oct50-Feb51. © 27Mar51; AA179728.

Fresno, Galif.
Nov51. © 3Jan52 (in notice:
1951); AA201873.

Grand Rapids, Mich. Nov50-Mar51. @ 18Apr51; AA180631.

Grand Rapids, Mich. Nov51-Mar52. @ 3May52; AA212260.

Harrisburg, Pa.
Nov50-Mar51. @ 17Apr51; AA181546.

Harrisburg, Pa. Mar52. © 7May; AA212208.

Hartford, Corn. Kay-Sep50. @ 180ct; AA165366.

Hartford, Conn. Oct50-Feb51. © 26Mar51; AA179148.

Hartford, Conn. Dec50-Apr51. © 23May51; AA185108.

May-Sep51. © 190ct; AA196159. Oct-Nov51. © 17Dec; AA200472.

Hartford, Conn.
Jan-Feb52. @ 4Apr; AA210445.
Mar-Apr52. @ 5Jun; AA214738.

Houston, Texas. Nay-Sep50. @ 170ct; AA165349.

Houston, Texas. 0ct50-Jan51. 019Feb51; AA176042.

Houston, Texas.
Feb-May51. © 15Jun; AA186693.
Jun51. © 16Jul; AA188358.
Aug51. © 21Sep; AA193876.
Oct51. © 27Nov; AA198577.

Houston, Texas.
Feb52. © lapr; AA210144.
Apr52. © 23May; AA213721.

Huntington, W. Va.
Jan-Mar51. @ 20Apr; AA181095.

Indianapolis, Ind. Nov50-Jan51. @ 19Feb51; AA176041. Feb-Apr51. @ 18May; AA183822.

Indianapolis, Ind. Nov51-Jan52. © 26Feb52; AA206226. Feb-Apr52. © 27May; AA213881.

Jacksonville, Fla. May-Sep50. @ 190ct; AA165383.

Jacksonville, Fla. Oct50-Feb51. @ 26Mar51; AA179154.

Jacksonville, Fla. Dec50-Apr51. @ 2hmay51; AA18h435.

Jacksonville, Pla. Jun51. @ 16Jul; AA188363.

Aug51. @ 17Sep; AA193199.

Jacksonville, Fla. Oct-Nov51. © 15Jan52; AA202628.

Feb52: @ 31Mar; AA209956:

HOOPER (C. E.) INC., Torgaka.
Radio Hooperatings.

Johnstown, Pa. Nov50-Mar51. @ 20Apr51; AA181094.

Johnstown, Pa. Nov51. @ 7Jan52; AA201660.

Kansas City, No. & Kans. May-Sep50. @ 180ct; AA165362.

Mansas City, No. & Kans. Oct50-Feb51. © 20Mar51; AA178224. Dec50-Apr51. © 22May51; AA185102.

Mansas City, No. and Mans. Aug51. © 21Sep; AA193874. Oct51. © 21Nov; AA198284.

Redio Hooperatings.

Kansas City, Mo. & Kans. Feb52. © lhApr; AA210437. Apr52. © 3Jun; AA214467.

Mnoxville, Tenn. Oct50-Feb51. © 16Mar51; AA178254. Dec50-Apr51. © 23May51; AA185110.

Nov51. © 10Jan52; AA202271. Feb52. © 11Apr; AA211056.

Lansing, Mich. Apr52. © 28May; AA214464.

Lewiston, Auburn, Ne. Peb-Apr51. © 29May; AA185121.

Lima, Ohio. Nov51. O 11Jan52; AA202874.

Lincoln, Neb. Oct50-Feb51. © 27Mar51; AA179726.

Lincoln, Neb. Oct-Nev51. © 17Dec; AA200471.

Lincoln, Neb. Feb-Mar52. © 7May; AA212206.

Little Rock, Ark. 0ct50-Feb51. 026Mar51; AA179155.

Little Rock, North Little Rock, Al Oct51-Mar52. @ 2May52; AA212262.

Louisville, Ky. May-Sco50. @ 180ct; AA1653634

HOOPER (C. E., I'C., You York ().
Redio Hooperatings.

Louisville; Ky.

Oct50-Feb51. © 16Mar51; AA178250.

Dec50-Apr51. © 22May51; AA185100.

Macon, Ga.
Apr52. © 2Jun; AA211455.

Radio Hooperatings.

Madison, Wis. Jan-Mar51. © 20Apr; AA181093.

Madison, Wis. Oct51. © 29Nov; AA199049.

Medison. Wis. Nov51. @ 17Jen52; AA202630.

HOOPER (C. E.) INC., Tory (C. Radio Hooperstings.

Mason City, Austin, Albert Lea. Oct-Dec51. @ 13Feb52; AA205424.

Memphis, Term. May-Rep50. @ 180ct; AA165361.

Memphis, Tenn. Oct50-Feb51. © 26Mer51; AA179149.

Memphis, Tenn. Dec50-Apr51. © 23May51; AA185109.

Memphis, Tenn. May-Sep51. © 180ct; AA195716.

Memphis, Tenn.

Jan52. © 21Feb; AA206225.

Oct51-Feb52. © 14Apr; AA210434.

Dec51-Apr52. © 29May52; AA214460.

Miami, Fla. Oct50-Jan51. © 19Feb51; AA176043.

Miami, Fla. Februay51. @ 15Jun; AA186697.

Radio Hooperatings.

Milwaukee, Wis. May-Sep50. © 190ct; AA165588.

Milwaukee, Wis. Oot50-Feb51. © 28mar51; AA178737. Dec50-Apr51. © 29May51; AA185116.

Milwaukee, Wis. Oct51-Feb52. © 9Apr; AA210h49. Dec51-Apr52. © 23May; AA213724.

Minneapolis-St. Paul, Minn. May-Ju150. © 18Aug; AA159498. Jul-Sep50. © 130ct; AA164230.

HOOPER (C. E.) INC. C. Parks Radio Hooperatings. Minneapolis, St. Paul, Minn. Oct-Dec50. © 16Jan51; AA172005. Jan-Apr51. © 16May51; AA183690.

Minneapolis, St. Paul, Hinn. May-Jun51. © 17Jul; AA188357. Aug51. © 90ct; AA194981.

Minneapolis, St. Paul, Minn. Peb52. @ 14Apr; AA211057.

Nashville, Tenn. May-Sep50. © 180ct; AA165357.

Nashville, Tenn. oct50-Feb51. @ 26Mar51; AA179151.

Nashville, Tenn. Dec50-Apr51. © 23May51; AA185111.

Nashville, Tenn. Nay51. @ 21Jun; AA186700.

Aug51. © 278ep; AA194113.

Oct51. © 27Nov; AA198578.

Radio Hooperatings.

Nashville, Tenn.

Oct-Nov51. © 18Jan52; AA203314.

Jan-Apr52. © 5Jun52; AA214740.

New Orleans, La. May-Sep50. @ 190ct; AA165389.

New Orleans, La. Oct50-Feb51. © 16Mar51; AA178236. Mar-Apr51. © 18May; AA183821.

New Orleans, La.
May-Jun51. © 12Jul; AA188135.
Jul-Aug51. © 21Sep; AA193875.
Sep-Oct51. © 16Nov; AA197836.

New Orleans, La.
Nov-Dec51. © liFeb52; AA201612.
Jan-Feb52. © 27Mar; AA209959.
Mar-Apr52. © 5Jun; AA214741.

Get:50-Fel:51. 0 3Apr 51; AA181662. Jan-Apr 51. 0 12un 51; AA185097.

New York, N. Y. Jun-Sep51. © 120ct; AA195461.

HOOP R (C. E.) INC., New York ...

New York, N. Y. Oot51. © 10Dec; AA206333. Man-Feb52. © 15Apr; AA211053.

Norfolk, Portamouth, Newport News, Va. Nov50-Mar51. @ 18Apr51; AA180632.

Norfolk, Portsmouth, Newport News, Hampton, Va. Nov51: © 14Jan52; AA202879.

Norristown, Pa. Jan-Feb52. © 12Apr; AA211059.

Oakland, Galif. May-Sep50. @ 190st; AA165390.

Oakland, Calif. May-Sep51. @ 190ct; AA196158.

Oakland, Calif. Oct50-Feb51. © 28Mar51; AA178736. Dec50-Apr51. © 25May51; AA184430.

Oakland, Calif. Feb. & Apr52. @ 4Jun; AA21469.

Oklahoma Gity, Okla. May-Sep50. @ 170ct; AA165348.

Oklahoma City, Okla. Oct50-Feb51. © 20Mar51; AA178221. Dec50-Apr51. © 23May51; AA185106.

Oklahoma City, Okla.
Nay-Sep51. © 170ct; AA195714.

Oklahoma City, Okla.
Nov51. © 31Dec; AA201325.

Jan52. © 29Feb; AA206922.

Mer 52. © lMay; AA211816. Apr 52. © 22May; AA213718.

Omaha, Council Bluffs, Lincoln. Oct50-Pob51. @ 3Apr51; AA181661.

Omaha, Neb., Council Bluffs, Ia. Oct50-Feb51. © 20Mar51: AA178225. Dec50-Apr51. © 22Mar51; AA185099.

Omaha, Neb:, Council Bluffs, Iowa:
Oct-Nov51: © 31Dec; AA201322:
Feb-Mar52. © 3May; AA212259.

Orlando, Fla. Oct-Nov51. © 19Dec; AA200810. Apr-May52. © 19Jun; AA215669.

Peoria, Ill. Oct50-Feb51. © 28Mar51; AA178735. Dec50-Apr51. © 25May51; AA184428.

Peoria, Ill.
Octol-Reb52. O Time 52; AA210439.
Dec51-Apr52. O 6Jun52; AA214735.

Philadelphia, Pa.

May-Sep50. © 190et; AA165584.

May-Sep50. © 4Dec; AA168248.

Philadelphia, Pa. Oct50-Peb51. © 29Mar51; AA179732. Dec50-Apr51. © 29May51; AA185119.

Radio Hooperatings.

Phoenix, Aris.
Nov50-Mar51. © 18Apr51; AA180628.

Phoenix, Ariz. Jan-May51. © 18Jun; AA186306.

Phoenix, Ariz.

Jan52. © 4Mar; AA207394.

Pittsburgh, Pa. May-Sep50. © 180ct; AA165360.

Pittsburgh, Pa. Oct50-Feb51. © 20Mar51; AA178222. Dec50-Apr51. © 23May51; AA185105.

Pittsburgh, Pa. Dec51-Apr52. © 26May; AA213795.

Portland, Ore. May-Sep50. @ 130ct; AA164233.

HOOPER (C. E.) INC., O. Radio Hooperatings.

Portland, Ore. Oct50-Feb51. © 16Mar51; AA178243. Dec50-Apr51. © 16May51; AA183687.

Portland, Ore. Jun-Jul51. © 29Aug; AA192719. Aug-Sep51. © 160ct; AA195722.

Portland, Ore.
Oct-Nov51. © 19Dec; AA200808.
Feb-Mar52. © 7May; AA212209.
Apr-May52. © 19Jun; AA215670.

Providence, Pawtucket, R. I. May-Sep50. @ 190ct; AA165387.

Providence, Pawtucket, R. I. Oct50-Feb51. @ 26Mar51; AA179150.

Providence, Pawtucket, R. I. Dec 50-Apr 51. @ 29May 51; AA185120.

- Previdence, Partucket, R. I.
Apr-May51. © 21Jun; AA186699.
Jun-Jul51. © 20Aug; AA190925.
Aug-Sep51. © 260ct; AA196472.

Providence-Pewtucket, R. I.
Oct-Nov51. © 11Jan52 (in notice:
1951); AA202873.
Jan52. © 23Feb; AA206339.
Mar-Apr52. © 21May52; AA213410.

Quincy-Keokuk-Hannibal. Nov50-Mar51. © 20Apr51; AA181092.

Quincy-Keokuk-Hannibal.
Nov51-Mar52. © 5May52; AA212271.

Raleigh, N. C. Oct-Dec50. © 18Jan51; AA172632.

HOOPER (C. E.) INC. Q. Radio Hooperatings.

Raleigh, N. C. Oct51. © 23Nov; AA198274.

Reading, Pa. Nov51. © 27Dec; AA200803.

Reno, Nev. Nov51. @ 4Jan52; AA201663.

Roanoke, Va. Dec50-Feb51. © 29Mar51; AA179733.

Roanoke, Va.
Dec51-Feb52. © 3Apr52; AA210443.

Rochester, N. Y. Oct50-Jan51. O 21Feb51; AA175821.

Rochester, N. Y. Feb-May51. @ 15Jun; AA186696.

Sacramento, Calif. Oct50-Feb51. © 27Mar51; AA179729.

St. Louis, No. May-Sep50. @ 170ct; AA165352.

St. Louis, Mo. May-Sep51. © 120ct; AA195462.

St. Louis, No. Oct50-Feb51. © 16mar51; AA178235. Dec50-Apr51. © 18may51; AA183829.

St. Louis, Mo.
Oct-Nov51. © 26Dec; AA200801.
Mar-Apr52. © 14May; AA213090.

Salt Lake City, Utah.
May-Sop50. 0 170ct; AA165351.

Salt Lake City, Utah.

Oct50-Feb51. © 16Mer51; AA178253.

Dec50-Apr51. © 18Mey51; AA183820.

Salt Lake City, Utah.
May-Sep51. 0 170ct; AA195713.

Salt Lake City, Utah. Feb52. @ 11Apr; AA211055.

San Antonio, Texas. Jun-Sep50. @ 170ct; AA165353.

San Antonio, Texas. Oct50-Jan51. © LiFeb51; AA175188.

San Antonio, Texas.
Feb-May51. © 15Jun; AA186694.
Jun-Sep51. © 160et; AA195719.

San Antonio, Tex.
Oct51-Jan52. © 3Mar52; AA206923

San Diego, Calif.
May-Sep50. @ 190ct; AA165381.

San Diego, Calif.
Oct50-Feb51. @ 26Mar51; AA179156.

San Diego, Calif.
Dec50-Apr51. © 25May51; AA184429.

San Diego, Calif.

Oct51-Feb52. © 9Apr52; AA210442.

Oct51-Feb52. © 9Apr52; AA210447.

Dec51-Apr52. © 3Jun52; AA214468.

San Francisco-Oakland, Calif.

May-Jun50. © 14Jul; AA156602.

May-Jun50. © 26Jul; AA157211.

Jul-Aug50. © 18Sep; AA161781.

Sep-Oct50. © 13Nov; AA166964.

San Francisco, Oakland, Calif.
Nov-Dec50. © 15Jan51; AA171665.
Jan-Feb51. © 13Mar51; AA177422.
Mar-Apr51. © 14May51; AA183371.

San Francisco-Oakland, Calif. May-Jun51. © 12Jul; AA188136. Jul-Aug51. © 14Sep; AA192991.

San Francisco, Oakland, Calif. Dec51. © 31Jan52; AA204615. Feb52. © 2hMar; AA208536. Apr52. © 15May; AA213093.

Santa Barbara, Calif.
Nov50-Jan51. @ 14Feb51; AA175186.

Radio Hooperatings.

Santa Barbara, Calif. Dec51-Feb52. © 17Apr52; AA211045.

Scranton, Pa.
Dec50-Apr51. © 24May51; AA184434.

Seattle, Wash. May-Sep50. @ 130ct; AA164234.

HOOPER (C. E.) INC. O. The Radio Hooperatings.

Seattle, Wash.
Jan-Mar51. © 17Apr51; AA181547.

Shreveport, La.
Nov50-Jan51. © 19Feb51; AA176039.
Mar-Apr51. © 25May; AA184431.

Shreveport, La.

oct51-Feb52. © 2Apr52; AA210147.

Oct51-Feb52. © 14Apr52; AA210135.

Dec51-Apr52. © 3Jun52; AA2101466.

South Bend, Mishewaka, Ind. Oct50-Feb51. © 26Mar51; AA179157.

South Bend, Mishawaka, Ind. Oct-Nov51. © 26Dec; AA200802.

Spokene, Wash. Oct50-Feb51. O 26Ner51; AA179161.

Radio Hooperatings.

Spokane, Wash. Oct51-Feb52. © 19Mar52; AA208778.

Springfield, Mass.
Oct50-Feb51. © 28Mar51; AA178734.
Nov50-Mar51. © 17Apr51; AA181543.
Dec50-Apr51. © 29May51; AA185117.

Springfield, Ill.
Oct-Nov51. © 28Dec; AA201658.
Feb-Mar52. © 12May; AA212812.

Springfield, Mass.
Oct-Nov51. © 26Dec; AA200800.
Jan-Feb52. © 17Apr; AA211046.

Nov51. @ 4Jan52; AA201661.

Syracuse, N. Y. Nay-Sep50. @ 190ct; AA165382.

Syracuse, N. Y. Oct50-Feb51. © 27Mar51; AA179727. Dec50-Apr51. © 29May51; AA185118.

Syracuse, N. Y. Jan-Apr52. @ 3Jun; AA211471.

Syracuse, N. Y.

May-Jun51. © 16Jul; AA188362.

Jul-Aug51. © 25Sep; AA194109.

Sep--ct51. © 19Nov; AA197839.

Tallahassee, Fla. Jan52. © 23Feb; AA206338.

Tampa, St. Petersburg, Fla. Oct50-Jan51. @ 19Feb51; AA176040.

Tampa, St. Petersburg, Pla. Jan-May51. @ 15Jun; AA186695.

Tampa-St. Petersburg, Fla. Feb-Mar52. @ 7May; AA212207.

Tolado, Ohio. May-Sep50. @ 190et; AA165385.

Toledo, Ohio. Oct50-Peb51. @ 26Mar51; AA179160.

Toledo, Ohio.
Dec50-Apr51. ② 24May51; AA184433.

Tokedo, Ohio. May-Sep51. © 180ct; AA195718.

Toledo, Ohio.

Oct51-Feb52. © 12Apr; AA211054.

Dec51-Apr52. © 6Jun; AA214737.

Topeka, Kans. Nov50-Mar51. @ 20Apr51; AA181091.

Tucson, Ariz.
Nov50-Mar51. @ 19Apr51; AA181084.

Tucson, Aris. Peb52. © 18Apr; AA211043.

Tulsa, Okla. Oct50-Jan51. © 19Feb51; AA176038. Jan-Apr51. © 23May51; AA185103.

Tulsa, Okla.
Mar52. © 8May; AA212504.

Utica, N. Y. Feb-Mar52. © 9May; AA212505.

Waco, Texas. Fail 1950. © 22Dec; AA170739. Spring 1951. © 17Apr; AA181548.

HOOPER (C. E.) INC., New York C. Radio audience index.

Washington, D. C. May-Sep50. © 130ct; AA164231. May-Sep50. © 4Dec; AA168247.

Washir ton, D. C. Oct50-Feb51. © 29Mar51; AA179734. Dec50-Apr51. © 23May51; AA185104.

Waterbury, Conn.
May52. © 13Jun; AA215480.

Waterloo, Iowa.
Jul-Aug51. © 27Sep; AA194112.

HOOPER (C. E.) INC. C. Radio Hooperatings.

Wichita Falls, Texas.
Dec50-Apr51. © 29May; AA185123.

Oct50-Feb51. @ 26Mar51; AA179158.

Wichita, Kans. Oct51-Feb52. © 9Apr52; AA210441.

Wilkes-Barre, Pa. Feb52. @ 31Mar; AA210149.

· Winston-Salem, N. C. Nov50-Mar51. @ 19Apr; AA181083.

Winston Salem, N. C. Jan-Feb52. © 17Apr; AA211050.

Worcester, Mass. 026Mar51; AA179159.

Worcester, Mess. Nov-Dec51. © 5Feb52; AA204778.

Yakima, Wash. Mar-Apr52. © 19May; AA213406.

· Youngstown, Ohio.
Nov50-Mar51. @ 17Apr; AA181544.

Youngstown, Ohio. Dec51-Mar52. @ 2May52; AA212263.

Zanesville, Ohio. Nov51. @ 11Jan52; AA202875.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E. Hooper,
inc.

Anytown, U.S.A. Maximum sample. Oct52. @ 12Aug; AA220545.

Anytown, U.S.A. Minimum sample. oct52. @ 4Aug; AA219664.

Anytown, U.S.A. Medium sample. Oct52. © hAug: AA219665.

Atlanta, Ga.
Jun52. © 24Jul; AA218872.
Aug52. © 258ep; AA223784.

Boston, Mass. May-Sep52. © 160ct; AA225488.

Chicago, Ill.
Jul-Aug52. © 26sep; AA223780.

Columbus, Ga., Phenix City, Ala. Nov52. @ 22Dec; AA230375.

Dallas, Texas. May-Sep52. © 80ct; AA224894.

Dayton, Ohio.
Apr-May52. © 25Jun; AA216329.
Oct-Nov52. © 8Dec; AA229567.

Des Moines, Towa. Jun52. © 25Jul; AA219051. Nov52. © 16Dec; AA230378.

HOOPER (C. E.) INC., New York ©. Radio Hooperatings.

Detroit, Mich.
Jul-Aug52. © 268ep; AA223781.

HOOPER (C. E.) INC., New York O. Radio Hooperatings.

Evansville, Ind.
Oct-Nov52. © 12Dec; AA229601.

HOOPER (C. E.) INC., New York. Radio Hooperatings. Fort Worth, Texas.
May-Sep52. © 80ct; AA224893.

HOOPER (C. E.) INC., New York O. Radio Hooperatings.

Kansas City, Mo. & Kans. Jun52. @ 28Jul; AA219054.

HOOPER (C. E.) INC., New York ©. Radio Hooperatings.

Lexington, Ky. Oct-Nov52. © 5Dec; AA229309.

HOOPER (C. E.) INC., New York © Radio Hooperatings.

Memphis, Tenn.
May-Sep52. © 90ct; AA224895.

HOOPER (C. E.) INC., New York ©. Radio Hooperatings.

Mobile, Ala. Nov52. © 12Dec; AA229598.

HOOPER (C. E.) INC., New York © Radio Hooperatings.

Milwaukee, Wis. May-Jun52. © 25Jul; AA219053.

Oct-Nov52. © 15Dec; AA229603.

HOOPER (C. E.) INC., New York © Radio Hooperatings.

Nashville, Tenn. May-Sep52. @ 130ct; AA225184.

HOOPER (G. E.) INC., New York O. Radio Hooperatings.

New York, N. Y. May-Jun52. © 10ct; AA223984.

HOOPER (C. E.) INC., New York O. Radio Hooperatings.

Oakland, Calif.
Jun-Aug52. © 23Sep; AA223478.

HOOPER (C. E.) INC., New York @. Radio Hooperatings.

Omaha, Neb., Council Bluffs, Iowa. Apr-May52. © 20Jun; AA216327. Jun-Jul52. © 15Aug; AA220593. Aug-Sep52. © 130ct; AA225183.

HOOPER (C. E.) INC., New York ©. Radio Hooperatings.

San Antonio, Texas.
Feb-May52. © 23Jun; AA216328.
Jun-Sep52. © 100ct; AA224897.

HOOPER (C. E.) INC., New York. C. Radio Hooperatings.

San Diego, Calif.
May-Sep52. © 150ct; AA225487.

HOOPER (C. E.) INC., New York ©. Radio Hooperatings.

San Francisco, Oakland, Calif. Jun52. © 15Jul; AA218023. Aug52. © 15Sep; AA222726.

HOOPER (C. E.) INC., New York C. Radio Hooperatings.

South Bend, Mishawaka, Ind. Oct-Nov52. @ 15Dec; AA230369.

HOOPER (C. E.) INC., New York (C)
Radio Hooperatings.

Springfield, Ill.
Oct-Nov52. @ 11Dec; AA229592.

HOOPER (C. E.) INC., New York © Radio Hooperatings.

Springfield, Mass. Nov52. @ 19Dec; AA230384.

HOOPER (C. E.) INC., New York @ Radio Hooperatings.

Syracuse, N. Y. May-Aug52. © 16Sep; AA222818.

HOOPER (C. E.) INC., New York @ Radio Hooperatings.

Filed alphabetically by cities

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Akron, Ohio.
Nov-Dec52. © 12Jan53; A77022.

HOOPER (C. E.) INC.
Radio Hooperatings. O C. E.
Hooper, inc.
Akron, Ohio.
Nov53. O 21Dec; A122383.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Albany, Troy, Schenectady, N. Y.
Jul54. © 20Aug; Al52662.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Allentown, Bethlehem, Pa.

Feb-Mar53. @ 6Apr; A86916.

HOOPER (C. E.) ING., NEW YORK.
Radio Hooperatings. © C. E. Hooper,
inc.
Altanta, Baltimore, Boston [and
others]
Nov52-Mar53. © 20Apr53; A89170.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Altoona, Pa.

Peb53. @ 16Mar; A83332.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Anchorage, Alaska.
Oct-Dec52. © 11,Jan53; A77018.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Atlanta, Ga.

Jul54. © 13Aug; A154612.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Baltimore, Md.

Feb-Apr54. @ 7May; Al38900.

HOOPER (C. E.) ING.
Radio Hooperatings. © C. E.
Hooper, inc.
Baltimore, Md.
Jun54. © 9Jul; A152624.

HOOPER (C. E.) INC., Hew York.
Radio Hooperatings. © C. E.
Hooper, inc.
Bangor, Maine.
Jan53. © 20Feb; A80850.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Bangor, Me.
Dec53. © 8Jan54; A122385.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Baton Rouge, La.
Jun-Jul53. © 11Aug; A103588.

HOOPER (C. R.) INC.

Radio Hooperatings. © C. B.

Hooper, inc.

Beaumont, Port Arthur, Texas.

Jun53. © 15Jul; A100567.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Beckley, W. Va.
Mar53. © 9Apr; A88555.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Berks County, Pa.
Nov53. © 21Dec; Al20234.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Berks County, Pa., and adjacent
communities.
Nov53. © 8Sep54; A157119.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Birmingham, Ala.
Aug54. © 2Sep; Al56749.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Boston, Mass.

Feb-Apr54. @ 6May; Al38804.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Boston, Mass.
May, Jul, Sep54. © 29Sep;
A158352.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Bridgeport, Conn.

Feb54. @ 5Mar; Al29837.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Buffalo, N. Y.

Jul54. © 18Aug; Al54608.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © G. E.
Hooper, inc.
Canton, Massillon, Chio.
Jan53. © 20Feb; A80849.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Cedar City, Utah.

Peb53. @ 17Apr; A90428.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Charlotte, N. C.
Jun54. © 3Aug; Al49726.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Ghattanooga, Tenn.
Jan-Feb53. © 13Mar; A83328.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Chattanooga, Tenn.
Jan-Feb54. © 8Mar; A129836.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Chicago, Ill.
Nov52. © 7Jan53; A75153.
Jan-Mar53. © 10Apr; A88552.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Chicago, Ill.

Feb-Apr54. © 11May; A138803.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Chicago, Ill.
May, Jul, Sep54. © 80ct;
Al58351.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Cincinnati, Ohio.

Peb-Mar53. © 7Apr; A86919.

May53. @ 5Jun; A95083.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Cincinnati, Ohio.

Feb-Apr54. © 7May; A138884.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Cincinnati, Ohio.
Jul54. © 17Aug; A154610.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Cleveland, Ohio.
Nov53. © 21Dec; A120237.
Feb-Apr54. © 6May; A139737.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Columbus, Ohio.

Feb-Apr54. © 13May; A138801.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Columbus, Ohio.
Jul54. © 20Aug; A155667.

HOOPER (C. E.) INC., NEW YORK. Radio Hooperatings. C. E.

Hooper, inc.

Dallas, Texas.

Oct52-Peb53. @ 3Mar53: A81965. Dec52-Apr53. @ 7May53: A92605.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Dallas, Texas.
Nov53. © 15Dec; Al20239.

Apr54. @ 13May; A138895.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Dallas, Texas.
Jun54. © 30Jun; A152618.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Davenport, Rock Island, Moline
& East Moline.
Jul54. © 25Aug; A155671.

HOOPER (C. E.) INC., NEW YORK. Radio Hooperatings. © C. E. Hooper, inc.

Dayton, Ohio.

Jan-Feb53. @ 3Mar; A81969. Apr-May53. @ 8Jun; A95680.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Dayton, Ohio.
Oct-Nov53. © 7Dec; A122382.

HOOPER (C: E:) INC:
Radio Hooperatings: © C: E:
Hooper, inc:
Dayton, Ohio:
Jun54: © 19Jul; Al46463:

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Denver, Colo.
Jun54. © 13Jul; A152623.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Des Moines, Iowa.
Jan53. © 23Feb; A80855.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Des Moines, Iowa.
Jun53. © 10Jul; A100562.
Oct53. © 20Nov: A116880.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Des Moines, Iowa.
Peb54. © 10Mar; A133552.

Apr54. © 13May; Al38889.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Des Moines, Iowa.
Oct54. © 19Nov; A163482.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Detroit, Mich.

Feb-Apr54. @ 14May; A138896.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Detroit, Mich.
May, Jul, Sep54. © 28Sep;
A158354.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Duluth, Minn., Superior, Wis.
Dec52-Feb53. © 9Mar53; A82233.

HOOPER (C. E.) ING.
Radio Hooperatings. © C. E.
Hooper, inc.
Duluth, Minn., Superior, Wis.

Mar-Apr54. © 30Apr; Al36792.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Durham, N. C.
Jan-Feb53. © 18Mar; A83892.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Durham, N. C.
Jan-Feb54. © 18Mar; A133554.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Elmira, N. Y.

Mar54. © 6Apr; A134537.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Evansville, Ind.
Feb-Mar5h. © 1hApr; A13h989.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Fairbanks, Alaska.
Oct-Dec52. © 21Jan53; A76406.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Flint, Mich.
Mar-Apr5h. © 7May; Al397h0.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Fort Wayne, Ind.
Oct-Nov53. © SDec; A122386.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Fort Worth, Texas.
Oct52-Feb53. © 11Mar53; A83327.
Dec52-Apr53. © 8May53; A92607.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Fort Worth, Texas.
May-Sep53. © 140ct; Al12263.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Fort Worth, Texas.
Nov53. © 21Dec; Al20233.

Mar54. @ 7Apr; Al34984.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Grand Rapids, Mich.
Oct-Nov53. © 7Jan54; Al24884.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Grand Rapids, Mich.
Jun54. © 16Jul; Al46465.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Green Bay, Wis.
Nov-Dec52. © 9Jan53; A77024.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Green Bay, Wis.
Nov53. © 22Dec; Al20238.

HOOPER (C. E.) ING., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Harrisburg, Pa.

Feb53. © 23Mar; A84088.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Hartford, New Britain, Manchester
& Bristol, Conn.
Oct54. © 11Nov; A161627.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Honolulu, T. H.

Nov-Dec53. © 30Dec; Al22746.

Apr-May54. © 28May; Al41347.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Houston, Texas.
Jan-Feb53. © 26Feb; A89171.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E. Hooper,
inc.

Houston, Texas.

Jul-Aug54. © 1Sep; A156747.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Huntington, Charleston, W. Va.
Aug54. © 21Sep; A156750.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Idaho Falls, Idaho.

Feb53. © 20Apr; A89169.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Indianapolis, Ind.
Jan-Feb53. © 13Mar; A83330.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Indianapolis, Ind.
Jun54. © 14Jul; A147278.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Jackson, Miss.
Dec53. © 6Jan54; Al22747.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Jamestown, N. Y.
Oct-Nov53. © 8Jan54; A122745.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Kansas City, Mo. & Kans.

Feb-Apr54. © 5Apr; A136773.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Kansas City, Mo. & Kans.

Jun54. © 28Jun; A143813.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Knowville, Tenn.
Nov52-Mar53. © 8Apr53; A88554.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Knoxville, Tenn.
Nov53-Mar54. © 5Apr54;
Al34994.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Lansing, Mich.
Apr53. © 12May; A92609.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Lexington, Ky.
Oct-Nov53. © 11Dec; Al20236.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Lima, Ohio.

Feb54. @ 18Mar; A134536.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Little Rock, Ark.
Jan-Feb54. © 10Mar; A130515.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Los Angeles, Calif.

Feb-Apr54. © 28Apr; Al36781.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Los Angeles, Calif.
May, Jul, Sep54. © 10ct;
A158346.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Louisville, Ky.

Feb-Apr54. © 14May; A138891.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Louisville, Ky.
Jul54. © 20Aug; Al52661.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E. Hooper,
inc.
Madison, Wis.

Mer53. © 7Apr; A86754.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Mason City, Iowa.
Nov52-Feb53. © 23Mar53; A84089.

HOOPER (C. E.) INC.
Radio Hooperatings. © G. E.
Hooper, inc.
Mason City, Iowa.
Nov53-Feb54. © 12Mar54; A130289.

HOOPER (C. E.) INC., NEW YORK. Radio Hooperatings. O C. E.

Hooper, inc.

Memphis, Tenn.

Oct52-Feb53. © 13Mar53; A83329. Dec52-Apr53. © 8May53; A91094. HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Memphis, Tenn.
May-Sep53. © 140ct; Al12261.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Memphis, Tenn.
Oct53-Feb54. © 17Mar54; A132975.
Dec53-Apr54. © 11May54; A139736.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Memphis, Tenn.

May-Sep54. © 80ct; A158349.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Miami, Fla.
Jun54. © 15Jul; Al47279.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Milwaukee, Wis.

Feb-Apr54. © 30Apr; Al36793.

HOOPER (C: E:) INC:

Radio Hooperatings: © C: E:

Hooper, inc:

Milwaukee, Wis:

Jun54: © 16Jul; Al46466:

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Minneapolis, St. Paul, Minn.
Jul54. © 23Aug; A152660.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Nashville, Tenn.
Oct-Dec52. © 27Jan53; A76543.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Nashville, Tenn.
Jul54. © 12Aug; Al49721.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
New Haven, Conn.
Nov53-Feb54. © 23Mar54; A133555.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
New Haven, Conn.
Jul54. © 78ep; Al5461.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
New Orleans, La.
Jul-Sep53. © 90ct; All2264.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

New Orleans, La.

Oct-Dec53. © 6Jan54; A122742.

Jan-Mar54. © 1Apr54; A134535.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
New Orleans, La.

Apr-Jun54. © 25Jun; Al43812. Jul-Sep54. © 70ct; Al58348. HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
New York, N. Y.
Nov52. © 31Dec; A75156.
Jan-Mar53. © 13Apr; A88553.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
New York, N. Y.

Feb-Apr54. © 13May; Al38802.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
New York, N. Y.
May, Jul, Sep54. © 70ct;
A158350.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E. Hooper,
inc.
Norristown, Pa.

Feb-Mar53. @ 7Apr; A86920.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Northern New Jersey (Bergen and

Passaic Counties)

Oct-Nov53. © 6Jan54; A122744.

Radio Hooperatings. © C. E. Hooper, inc. Oklahoma City, Okla. Feb-Mar53. © 9Apr; A88551.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Oklahoma City, Okla.
Jun54. © 14Jul; A147281.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
Omaha, Neb., Council Bluffs, Iowa.
Oct52-Jan53. © 9Feb53; A79356.
Feb-May53. © 5Jun; A95677.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.

Omaha, Neb., Council Bluffs, Iowa. Jun-Sep53. @ 140ct; Al12262. HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper, inc.
Omaha, Neb.-Council Bluffs, Iowa.
Oct53-Jan5h. © 11Feb5h;
A1288ho.
Feb-May5h. © 1Jun; All,1348.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Omaha, Neb., Council Bluffs, Iowa.
Jun-Sep54. © 60ct; Al58355.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Peoria, Ill.
Nov52-Mar53. © 8Apr53; A88550.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Peoria, Ill.
Nov53-Mar54. © 6Apr54; Al34538.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Philadelphia, Pa.
Jun-Jul53. © 6Aug; Al03587.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Philadelphia, Pa.

Feb-Apr54. ◎ 14May; A138799.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Philadelphia, Pa.
May, Jul, Sep54. © 110ct;
A158353.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Phoenix, Ariz.
Nov53. © 23Dec; A122387.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Pittsburgh, Pa.
Jul54. © 23Aug; Al52659.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Pocatello, Idaho.

Peb53. © 20Apr; A89165. Peb53. © 1May; A93125. HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Portland, Ore.
Jul54. © 13Aug; A155675.

HOOPER (C. E.) INC:
Radio Hooperatings: © C. E.
Hooper, inc:
Portsmouth, Ohio:
Nov-Dec53: © 8Jan54; Al22749:

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Providence, Pawtucket, R. I.
Jun54. © 7Jul; A152622.

HOOPER (C. E.) INC.
Radio Rooperatings. © C. E.
Hooper, inc.
Provo, Utah.

Feb54. © 9Apr; Al34990.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Quincy, Keokuk, Hannibal.
Nov52-Feb53. © 20Mar53; A84093.

HOOPER (C: E:) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Quincy, Keokuk, Hannibal.

Nov53-Feb54. © 15Mar54;

A133556.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Raleigh, N. C.

Nov-Dec53. © 4Jan54; Al22748.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Rochester, N. Y.
Jul54. © 9Aug; Al54613.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
Saginaw, Bay City, Mich.

Mar-Apr54. @ 10May; A138890.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
St. Louis, No.
Feb-Apr54. © 14May; A138888.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

St. Louis, Mo.

Jun54. © 21Jul; A146467.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Salt Lake City, Utah.

Feb54. @ 12Apr; A134988.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

Salt Lake City, Utah.

Jun54. © 9Jul; A152620.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
San Antonio, Texas.
Nov-Dec53. © 4Jan54; Al22391.
Nov-Dec53. NM; revisions.
© 9Feb54; Al28842.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
San Antonio, Tex.
Jul54: © 11Aug; A154611.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. C. E.
Hooper, inc.
San Diego, Calif.
Oct52-Jan53. C 19Feb53; A80854.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
San Diego, Calif.
May-Sep53. © 150ct; Al12265.

HOOPER (C. E.) INC.

Radio Hooperatings. © C. E.

Hooper, inc.

San Diego, Calif.

Jul54. © 30Aug; Al55672.

HOOPER (C. E.) INC., New York.
Radio Hooperatings. © C. E.
Hooper, inc.
San Francisco, Oakland, Calif.
Nov-Dec52. © 23Jan53; A76545.
Mar-Apr53. © 4May; A90806.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
San Francisco, Oakland, Calif.
Jun-Jul53. © 13Aug; Al03589.

HOOPER (C. E.) INC.
Radio Hooperatings. C. E.
Hooper, inc.
San Francisco-Oakland, Calif.
Oct-Nov53. O 7Dec; A122384.

Peb-Apr54. © 27Apr; Al36774.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
San Francisco, Oakland, Calif.
Jun54. © 6Jul; A152619.

Rooper (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Seattle, Wash.

Feb-Apr54. © 28Apr; Al36791.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Seattle, Wash.
Jul54. © 11Aug; A149723.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Shreveport, La.
Jan-Feb53. © 16Mar; A83333.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E.
Hooper, inc.
Shreveport, La.
Jan-Feb54. © 16Mar: Al30513.

HOOPER (C. E.) INC.
Radio Hooperatings. © C. E. Hooper,
inc.
South Bend, Mishawaka, Ind.
Oct-Nov53. © 18Dec; A127745.

HOOPER (C. E.) INC., NEW YORK.
Radio Hooperatings. © C. E.
Hooper, inc.
Spokane, Wash.
Oct52-Feb53. © 23Mar53; A84087.

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Radio Hooperatings. © C. E.
Hooper, inc.
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Oct-Nov53. © 17Dec; Al27746.

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Sep-Dec52. © 21Jan53; A76408. Jan-Apr53. © 7May; A92606. HOOPER (C. E.) INC.
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Jul54. © 12Aug; A149720.

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Radio Hooperatings. © C. E.
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Tampa, St. Petersburg, Fla.
May53. © 10Jul; A100564.

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Jul54. © 9Sep; A155669.

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Radio Hooperatings. © C. E.
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Jun54. © 13Jul; A152621.

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Feb53. © 17Apr; A89167.

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Washington, D. C.
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Oct54. © 17Nov; A161624.

HOOPER (C. E.) INC., NEW YORK.
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Peb53. @ 16mar; A83334.

HOOPER (C. E.) INC.
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Jul54. © 10Aug; Al54609.

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Radio Hooperatings. © C. E.
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Nov-Dec52. © 7Jan53; A75158.

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Youngstown, Ohio.
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Youngstown, Ohio.
Nov53-Mar54. © 6Apr54; Al34534.

HOOPER (C. E.) INC. Radio Hooperatings. © C. E. Hooper, inc. Youngstown, Ohio. Jun54. © 13Jul; A147285.

HOOPER (C. E.) INC., New York C.
Radio Hooperatings pocket piece.
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Apr-May50. © 7Jun; AA153216.

HOOPER (C. E.) ING., New York C.
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May-Jun50. © 10Jul; AA155936.
Jun-Jul50. © 7Aug; AA158413.
Jul-Aug50. © 7Sep; AA160974.
Aug-Sep50. © 170ct; AA165410.
Sep-Oct50. © 6Nov; AA165968.
Oct-Nov50. © 5Dec; AA168571.

HOOPER (C. E.) INC., New York C. Radio Hooperatings pocket piece. Los Angeles (City sone) Nov-Dec50: @ 8Jan51: AA171735. Dec50-Jan51. @ 6Feb51; AA174192. Jan-Feb51. @ 5Mar: AA176973. Feb-Mar51. @ 6Apr; AA180456. May51. © 6Jun; AA185417. WAR 26 1952 HOOPER (C. E.) INC., New York Q. Radio Hooperatings pocket piece. Los Angeles (city zone) Jun51. @ 6Jul; AA187720. Jul51. @ 8Aug; AA190506. Aug51. @ 11Sep; AA193196. @ 90ct; AA194980. Sep51. @ 6Nov; AA197205. Oct51. Nov51. 7Dec: AA199522.

HOOPER (C. E.) INC., New York.
Radio Hooperatings pocket piece.
Los Angeles (city zone)

C. E. Hooper, inc.

Dec51. © 24Jan52; AA204134.

Jan52. © 12Feb; AA205513.

Feb52. © 15Mar; AA208776.

Mar52. © 14Apr; AA210431.

Apr52. © 7May5 AA212205.

May52. © 5Jun; AA214739.

HOOPER (C. E.) INC., New York.
Radio Hooperatings pocket piece.
Los Angeles (city zone)
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Jun52. © 1Jul; AA217405.
Ju152. © 5Aug; AA220003.
Aug52. © 3Sep; AA222196.
Sep52. © 20ct: AA223981.

HOOPER (C. B.) INC., NEW YORK.
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Hooper, inc.
Mar53. © 16Apr; A 90424.

HOOPER (C. E.) INC.
Radio Hooperatings pocket piece.
C. E. Hooper, inc.
Los Angeles (city zone).
Oct-Nov53. C 10Dec; A122381.

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May Jun50. C 5Jul; AA155494.
Jun-Jul50. C 31Jul; AA160171.
Jul-Aug50. C 31Aug; AA160911.
Aug-Sep50. C 29Sep; AA162895.

MAY 1 4 1951

HOCPER (C. E.) INC. C.
Radio survey diary, 1947. 1 v.
C 18Dec47; AA72938.

HOOPER (C. E.) INC. C. Radio-TV Hooperatings.

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HOOPER (C. E.) INC., New York C. Radio-TV Hooperatings pocket piece. Los Angeles (city zone)

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HOOPER (C. E.) INC., New York C.
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Jun-Jul 50. © 7Aug; AA158414.

MAY 1 4 1951

HOOPER (C. E.) INC., New York C.
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HOOPER (C. E.) INC., New York (D. Radio-TV Hooperatings pocket piece.
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Apr-Nay50. (C. 2Jun; AA152470.

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Radio-TV Hooperatings pocket piece.

New York (City zone)

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Jun-Jul50. C 31Jul; AA160170.

Jul-Aug50. C 31Aug; AA160912.

Aug-Sep50. C 29Sep; AA162894.

14 1951

HOOPER (C. E.) INC., New York (D. Radio-TV Hooperatings. New York, N. Y., Sept.-Oct. 1950. 1 v. (O INOv 50; AA165641.

MAY 1 4 1951.

HOOPER (C. E.) INC. Q.

Reasons for differences between
coincidental and roster recall
ratings. Norwalk, Conn., c1949.
19 p., illus. © 3Mar49;
AA109581.

Hooper (C. E.) inc.

2nd evening report. Network
Hooperatings.

Dec. 15-21, 1945. © 12-29-45; 20 1-21-46; AA 2294. Jan. 15-21, 1946. © 1-30-46; 20 2-12-46; AA 4309.

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Hooper (C. E.) inc.
"Sectional" Hooperatings. 1946.

Oct., 1945-Peb., 1946. © 4-25-46; 2c 5-31-46; AA 13877. Dec., 1945-Apr., 1946. © 6-20-46; 2c 8-8-46; A 17144.

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HOOPER (C. E.) INC., New York C. Station audience index.

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Adrian, Mich. Winter 1949. © 25Mar; AA112107.

Amsterdam, N. Y. Fall 1949. © 29Dec; AA138052.

Ann Arbor, Ypsilanti, Mich.
Spring 1949. 0 1Jun; AA118102.

Hospation adai eles.



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Ashland, Ky. Fall 1949. @ 9Jan50; AA140954.

Auburn, N. Y. Winter 1950. © 7Mar; AAll4227.

Bakersfield, Calif. Fall 1949. @ 27Dec; AA137522.

Bakersfield, Calif. Winter, 1949. @ 7Mar; AA109638.

Bangor, Me. Winter 1950. © 16Feb; AA142721.

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Battle Creek, Mich. Winter 1949. 25Mar; AA112106.

Bay City, Saginaw, Mich. Winter 1949. © 25Mar; AA112105.

Beloit, Wis. Winter 1919. @ Sapr; AA113266.

Boise, Nampa, Caldwell, Idaho. Fall 1949. © 27Dec; AA137524.

Burlington, Vt. Fall 1949. © 9Jan50; AA139277.

Butler, Pa. Fall 1949. © 12Jan50; AA138922.

Chillicothe, Ohio. Spring 1950. @ 11May: AA150841.

Winter 1950. © 7Mar; AA144226.

Winter 1950. @ 14Feb: AA142251.

JAN 10 1959

Station audition index.

Winter 1950. @ 26Jan; AAllo793.

HOOPER (C. E.) INC., New York O. Station audience index.

JAN 10 1951

Fall River, Mass. Winter 1950. © 28Mar; AA146269.

Fall River, New Bedford, Mass. Winter 1950. © 28Mar; AA146270.

Fostoria, Tiffin, Findlay, Ohio. Winter 1949. 25Mar; AA112104.

Gary, Indiana. Winter 1950. © 28Mar; AA146267.

Glens Falls, N. Y. Fall 1949. © 29Dec; AA138057.

Gloversville, N. Y. Fall 1949. © 27Dec; AA137527.

Greensboro, N. C. Fall 1949. O Spec: AAl35689.

Greensboro, N. C. Winter, 1949. Olomar; AAllo224.

Hammond, Ind.
Spring 1950. 3 12Jul; AA156409.

Hudson, N. Y. Fall 1949. © 29Dec; AA138053.

Huntington, W. Va. Summer 1949. © 17Aug; AA125364.



Jackson, Mich. Winter 1949. © 25Mar; AA112103.

Janesville, Wis. Winter 1949. © Sapr; AA113264.

Johnstown, N. Y. Fall 1949. © 27Dec; AA137526.

Lansing, Mich. Winter 1949. © 25Mar; AA112102.

Lima, Ohio. Winter, 1949. @ 18Mer; AA110941.

Winter 1950. @ 31Mar; AAl46465.

Lorain, Ohio. Winter 1949. © 25Mar; AA112101.

Mansfield, Ohio. Winter 1949. © 25Mar; AA112097.

Mason City, Iowa. Fall 1949. 2 18Nov; AA134178.

Marion, Ohio.
Winter 1949. © 25Mar; AA112098.

Monroe, La. Fall 1949. © 2Dec; AA135145.

Montpelier, Ohio, Coldwater, Hillsdale, Mich. Winter 1949. © 25Mar; AA112099.

Muskegon, Mich. Summer 1949. © 12Aug; AA125317.

Winter 1949. © Sapr; AA113265.

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New Bedford, Mass. Winter 1950. © 28 Mar; AA146268.

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North Adams, Mass. Fall 1949. @ 9Jan50; AAl40955.

HOOPER (C. E.) INC., New York (D. Station audience index.

North Adams, N. Y. [1] Fall 1949. © 30Dec; AA137590.

HOOPER (C. E.) INC., New York O. Station audience index.

Norwich, N. Y. Fall 1949. © 27Dec; AA137525.

HOOPER (C. E.) INC., New York O. Station audience index.

Oneida, N. Y. Winter 1950. © 6Mar; AA144223.

HOOPER (C. E.) INC., New York C. Station audience index.

Oneonta, N. Y. Fall 1949. @ 29Dec; AA138054.

HOOPER (C. E.) INC., New York O. Station audience index.

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HOOPER (C. E.) INC., New York C. Station audience index.

Pittsfield, Mass. Fall 1949. @ 29Dec; AA138055.

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Port Huron, Mich. Winter 1949. © 25Mar; AA112100.

Poughkeepsie, N. Y. Fall 1949. © 30Dec; AA137589.

HOOPER (C. E.) INC., New York O. Station audience index.

Pueblo, Colo. Fall 1949. © 21Dec; AA137585.

HOOPER (C. E.) INC., New York O. Station audience index.

Rosnoke, Va. Fall 1949. © 27Dec; AA137523.

HOOPER (C. E.) INC., New York C. Station audience index.

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Rome, N. Y. Fall 1949. © 30Dec; AA137591.

HOOPER (C. E.) INC., New York C. Station audience index.

Rutland, Vt. Fall 1949. @ 29Dec; AA138056.

HOOPER (C. E.) INC., New York C. Station audience index.

San Antonio, Tex. Feb-Mar52. © 23Apr; AA211244.

EOOPER (C. E.) INC., New York C. Supplementary radio Hooperatings.

Sen Bernardino, Calif. Spring 1949. © 28Jun; AAL21197.

San Jose, Calif. Fall 1949. @ 8Dec; AA135690.

Saratoga Springs, N. Y. Fall 1949. © 29Dec; AA138058.

HOOPER (C. E.) INC., New York C. Station audience index.

Savannah, Ga. Fall, 1948. @ 14Feb49; AA107213.



Sherman, Texas. Summer 1949. © 17Aug; AA125365.



Spartanburg, S. C. Winter, 1949. © 11 ar; AA110223.

Stemford, Copn.
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Utica, N. Y. Fall 1949. © 30Dec; AA137587.

HOOPER (C. E.) INC., New York O. Station audience index.

Yakima, Wash. Pall 1949. © 9Jan50; AAll,0956.

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Yakima, Wash. Spring 1949. © SJun; AA120313.

HOOPER (C. E.) INC., New York (D. Station audience indexes; a Hooper broadcast audience report.
Fall 1949. 1 v. (D 7Feb50;
AA141471.

MOOPER (C. E.) INC. Q.
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broadcast audience report. Winter,
1949. New York, c1949. 1 v.
Q 20Apr49; AA114385.

HOOPER (C. E.) INC.

Station audience indexes. San Francisco area. Prepared for station KJBS. Fall, 1953. 25 1. © C. E. Hooper, inc.; 6Nov53; All6876.

HOOPER (C. E.) INC.
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Francisco area. Prepared for
station KJBS. Fall 1953. 26 p.
NM: additions. © C. E. Hooper,
inc.; llJan54; Al29100.

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Abilene, Tex. Summer, 1948. @ 26Aug; AA91991.

Ada, Okla. Fall, 1948. © 23Nov; AA99845.

Allentown, Pa. Winter, 1948. © 26Mar48; AA78420.

Hooper (G. E.) inc. xixixxiaax Station listening index. Ann Arbor, Mich. Winter, 1948. © 26Mar48; AA78419.

Asheville, N. C. Summer, 1948. @ 19Aug; AA91176.

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Auburn, N. Y. Winter, 1943. @ 11Feb; AA39217.

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Augusta, Me. Fall, 1948. @ 18Mov; AA99704.

Austin, Tex.
Fall, 1947. © 31Dec47 (in notice: 1946) AA72943.
Fall, 1948. © 20Dec; AA102790.

Bakersfield, Calif.
Winter, 1948. © 6Feb48; AA76749.
Winter, 1948. © 12Mar; AA79336.

Baton Rouge, La. Spring, 1948. © 6Jun; AA85546.

Beacon Falls, Naugatuck, Union City, Conn. Winter, 1948. © 6Feb48; AA76748.

Bellingham, Wash. Summer @ 26Sep47; AA 65097.

Boise-Nampa, Idaho.
Fall, 1947 © 9Dec; AA71143.
Fall, 1948 © 20Dec; AA102786.

Bridgeport, Conn. Winter, 1948. © 29Mar48; AA78418.

Brownsville, Texas. Fall, 1947. © 16Jan48 (in notice: 1946); AA74553.

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Burlington, N. C. Summer () 90cth7; AA68268.

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Chester, Pa. Spring, 1948. @ 10Jun; AA85787.

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Cortland, N. Y. Winter, 1948. © 11Feb; AA39218.

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Cortland-Homer, N. Y. Summer, 1948. © 60ct; AA95946.

Danbury, Conn. Spring, 1948. @ 10Jun; AA85797.

Danville, Va. Fall, 1947. © 31Dec47 (in notice: 1946) AA72944.

Fall, 1948. © 2Dec; AA100529.

Moline, East Moline, Ill. Summer © 15Augh7; AA60688.

El Centro, Brawley, Calif. Spring, 1948. © 6Jul; AA87242.

Elmira, A. Y. Spring © 27 Jun47; AA56480.

Eureka, Calif. Fall, 1948. © 26Nov; AA99843.

Flint, Mich.
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Fort Lauderdale, Fla. Fall, 1947. @ 31Dec; AA72946.

Green Bay, Wis. Winter, 1948. C 2Apr; AA79941.

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Greensboro, N. C. Summer, 1948. © 22Sep; AA94176.



Hemstead, N. Y.
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Huntsville, Ala. Fall, 1947. © 16Janus (in notice: 1946); AA74552.

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Kalamazoo, Mich.
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Klamath Falls, Or. Fall, 1947. © 31Dec47 (in notice: 1946) AA72947.

Lancaster, Pa. Pall, 1948. @ 18Nov; AA99703.

Lansing, Mich.
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Fall, 1948. © 26Nov; AA99844.

Little Rock, Ark. Winter, 1948. C 6Apr; AA79942.

Lock Haven, Pa. Winter, 1948. © 15Mar; AA39778.

Lynchburg, Va. Pall, 1948. @ 18Nov; AA99702.

Macon, Ga. Summer, 1948. © 9Sep; AA92607.

New London, Conn. Fall, 1948. @ 10Nov; AA98769.

Norfolk, Portsmouth, Newport News, Va. Summer, 1948. @ 26Aug; AA92604.

Oneida, N. Y. Winter, 1948. Cliffeb; AA39216.

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Orlando, Fla.
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Oswego, N. Y. Winter, 1948. C 11Feb; AA39215.

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Paducal, Ky.
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Peorla, Ill. Summer @ 13Aug47; AA60689.

Pittsfield, Mass. Fall, 1947 @ 9Dec; AA71146.

Portland, Me. Summer @ 18sep47; AA65926.

Pueblo, Colo. Fall, 1948. Clipec; AA101828.

Raleigh, N. C. Summer, 1948. @ 16Sep; AA93942.

Rapid City, S. D. Fall, 1948. © 20Dec; AA102787.

Riverside, Calif. Fall, 1948. @ 17Nov: AA99564.

Noanoke, Ve. Summer © 128ep47; AA63925. Winter, 1948. © 15Mar; AA39769.

Rochester, Minn. Fall, 1948. © 26Nov; AA99842.

Salem, Or. Fall, 1947. © 31Dec47 (in notice: 1946) AA72945.

San Bernardino, Calif. Winter, 1948. @ Sapr; AA79968.

Santa Barbara, Calif. Fall, 1947. " 31Dec47 (in notice: 1946); AA72948.

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Santa Maria, Calif. Fall, 1947. © 31Dec47 (in notice: 1946); AA72950.

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Summer, 1948. © 23Aug; AA92605.
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Vallejo, Calif.
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Ventura-Oxnard, Calif. Fall, 1947. © 31Dec47 (in notice: 1946); AA72949.

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Waco, Toxas. Fall, 1948. © 20Dec; AA102788.

Waterbury, Conn. Fall, 1947 @ 9Dec; AA71144.

Wenatchee, Wesh. Summer @ 26Sep47; AA65098.

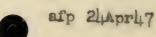
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Wilmington, Del. Summer, 1948. 4Nov; AA97720.

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Hooper (C. E.) inc., New York Station listening index. Fall, 1946. For station ... KRIS, KWG. @ 11-19-46; 20 11-26-46: AA 28560. KWG. @ 12-3-46; 20 12-12-46; AA 29990. WCAX. @ 12-18-46; 20 12-27-46; AA 40724. KNOW. @ 12-13-46; 20 12-26-46; AA 407076 @ 12-13-46; 20 12-26-46; AA 40708. afp 24Apr47 WMAS @ 12-13-46; 20 12-26-46 AA40707

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WFEA-WMUR. © 5-3-46; 20 5-31-46;
AA 13876.

WHO. © 5-9-46; 20 5-31-46; AA13873.

WONY. © 5-10-46; 20 5-31-46;

AA 13874. WKIP. @ 5-10-46; 20 5-31-46;

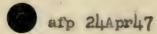
AA 13875. KRIS. © 6-6-46; 2c 6-13-46;

AA 15221.

WCSH, WGAN, WPOR. © 6-17-46; 20
8-8-46; AA 220 87.

Hooper (C. E.) ins. Station listening index. Spring. 1946. For station ... 1 6-25-46: 20 8-8-46: AA 17143. WFDF. @ 6-13-46; 2c 8-8-46; AA 17148. WGAX. @ 6-17-46: 20 8-8-46; AA 17150. WMOX. Ø 7-3-46; 20 8-8-46; AA17151. WRRF. Ø 6-13-46; 20 8-8-46;

AA 17152.



Hooper (C. E.) inc. Station listening index. Summer, 1946. For station ... WNCA, WWNC. @ 7-26-46; 20 8-8-46; AA 22088. WSAM. @ 8-7-46; 20 9-23-46; AA 211112. WJBO. @ 8-12-46; 20 9-23-46; AA 211113. @ 8-7-46; 2c 9-23-46; WSAM. AA 2hhhh @ 8-19-46; 20 9-23-46: AA 24447.

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Hooper (G. E.) inc. Station listening index. Summer. 1946. For station ... WDBJ. @ 8-19-46; 20 9-23-46; AA ZIJIJIG. KTRB. 08-20-46: 20 9-23-46: AA ZILLIJS. KVAL. @ 9-20-46; 20 10-3-46; AA 24939. @ 9-20-46: 2c 10-3-46: AA 24940. WKNB, STHT. @ 10-3-46; 20 10-21-46; AA 26312. KRIS. @ 11- 30-46; 2c 12-12-46; afp 24Apr47

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2

Hooper (C. E.) ing. Station listening index. Winter, 1946. For station ... @ 3-18-46: 20 3-21-45: KERN. AA 8105. YOUR. @ 3-13-46; 20 3-21-46; AA 8114. @ 3-13-46; 20 3-24-46; YOUR . AA 8114.5 @ 3-7-46: 20 3-24-46: WGAC -AA 8122. @ 3-25-46: 20 4-10-46: WLAW. AA 9927. 0 3- 6 26-46; 20 4-10-46; WBML. AA 9932.

Hooper (C. M.) inc. Station listening index. Winter, 1946. For station ... 1 3-26-46; 20 4-10-6; WRJN. AA 9933. @ 3-25-46: 20 4-10-46; WAIRIN. AA 9934. @ 3-26-46: 20 4-10-46: WIAW. AA 9940. @ 3-28-46; 20 4-10-46; WLAW. AA 9962. 1 4-1-46: 20 4-21-46: WSAM. AA 13015.

Hooper (C. E.) inc.
Station listening index. Winter,
1946. For station ...

KPRO. © 4-9-46; 2c 4-21-46; AA 10838. WLAS. © 4-1-46; 2c 4-21-46; AA 13017.

afp 24April7

Hooper (C. E.) inc.
Station listening index. Winterspring, 1946. For station ...

WLOF. © 4-12-46; 2c 4-23-46; AA 10820. Dec., 1945-Apr., 1946, Dallas. © 5-13-46; 2c 3-8-46; AA 17149.

Hooper (C. E.) inc.
Station listoning indexes. frepared
for Intermountain network. Winter,
1947. © C. E. Hooper, inc., New York;
144prh7: 4450081.

HOOPER (C. E.) INC.

A study of coincidental diary correction ratios. SEE Chappell, Matthew N.

Supplementary Hooperatings. Continuing measurement of radio listening. Atlanta. Daytime. 1946.

Dec., 1945-Jan., 1946. © 2-6-46; 2c 3-13-46; AA 7024. Jan.-Feb. © 3-19-46; 2c 4-10-46; AA 9936. Mar.-Apr. © 5-6-46; 2c 5-31-46;

AA 13865.

July-Aug. © 9-10-46; 2c 10-3-46; AA 24951.

Supplementary Hooperatings. Continuing measurement of radio listening. Atlanta. Daytime. Evening. 1946.

Feb.-Mar. Jan.-Mar. © 4-10-46; 2c 4-23-46; AA 10812. May-June. Apr.-June. © 7-10-46;

20 8-8-46; AA 17140.

Supplementary Hooperatings. Continuing measurement of radio listening. Baltimore. Daytime. 1946.

Dec., 1945-Jan., 1946. © 2-6-46; 20 3-13-46; AA 7025. Jan.-Feb. © 3-19-46; 20 4-21-46; AA 10825.

Mar.-Apr. © 5-6-46; 20 5-31-46; AA 13863.

July-Aug. @ 9-10-46; 20 10-3-46; AA 24949. asp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. Baltimore. Daytime. Evening. 1946.

Feb.-Mar. Jan.-Mar. @ 4-10-46:

20 4-23-46; AA 10809.

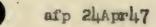
May-June. Apr-June. © 7-10-46; 20 8-8-46; AA 17134.

Supplementary Hooperatings. Continuing measurement of radio listening. Buffalo. Daytime. Evening. 1946.

Nov. -Dec., 1945. Oct. -Dec., 1945. @ 1-21-46; 20 2-12-46; AA 4302. Feb.-Mar. Jan.-Mar. @ 4-10-46:

2c 4-23-46; AA 10815. May-June. Apr.-June. @ 7-10-46:

20 8-8-46: AA 17133.



Supplementary Hooperatings. Continuing measurement of radio listening. Buffalo. Daytime. 1946.

Dec., 1945-Jan., 1946. © 2-6-46; 2c 3-13-46; AA 7028. Jan.-Feb. © 3-14-46; 2c 4-10-46;

AA 9958. Mar.-Apr. © 5-6-46; 20 5-31-46; AA 13870.

7:3= A-- (0 0 30 16 c

July-Aug. @ 9-10-46; 2c 10-3-46; AA 24950. afp 24ppr47

Supplementary Hooperatings. Continuing measurement of radio listening. Chicago. Confidential. 1946.

Jan.-Peb. @ 3-14-46; 20 4-10-46;

AA 9939.

Feb.-Mar. 04-10-46; 20 4-23-46;

AA 10816.

Mar.-Apr. @ 5-6-46; 20 5-31-46;

AA 13869.

Apr.-May. @ 6-12-46; 20 8-8-46;

AA 17131.

Supplementary Hooperatings. Continuing measurement of radio listening. Chicago. Confidential. 1946.

May-June. @ 7-10-16; 20 8-8-46; AA 17132.

July-Aug. © 9-10-46; 20 10-3-46; AA 24948.

Supplementary Hooperatings. Continuing measurement of radio listening. Cincinnati. Daytime. 1946.

Oct.-Nov., 1945. @ 12-17-45; 20

1-21-46; AA 2289.

Dec., 1945-Jan., 1946. @ 2-6-46;

20 3-13-46; AA 7020.

Jan.-Feb. 03-14-46; 2c 4-10-46;

AA 9946. Mar.-Apr. @ 5-6-46: 20

Mar.-Apr. @ 5-6-46; 20 5-31-46;

AA 13864.

May-June. © 7-10-46; 20 8-8-46;

AA 17141.

Supplementary Hooperstings. Continuing measurement of radio listening. Cincinnati. Daytime. 1946.

July-Aug. @ 9-10-46; 2c 10-3-46;

Supplementary Hooperatings. Continuing measurement of radio listening. Cincinnati. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Dec., 1945. 1-21-46; 20 2-12-46; AA 4301. Feb.-Mar. Jan.-Nar. @ 4-10-46; 20 4-23-46; AA 10813.

Supplementary Hooperatings. Continuing measurement of radio listening. Cleveland. Daytime. 1946.

Oct.-Nov., 1945. @ 12-17-45;

20 1-21-46; AA 2290.

Dec., 1945-Jan., 1946. @ 2-6-46;

20 3-13-46; AA 7021.

Jan.-Feb. @ 3-14-46; 2c 4-10-46;

AA 9945.

Mar.-Apr. @ 5-6-46; 20 5-31-46;

AA 13866.

AA JulyzAug.

9-10-46; 2c 10-3-46; afp 2hAprh7

Supplementary Hooperatings. Continuing measurement of radio listening. Cleveland. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Dec., 1945. © 1-21-46; 2c 2-12-46; AA 4300. Feb.-Mar. Jan.-Mar. @ 4-10-46; 2c 4-23-46; AA 10814. May-June. Apr.-June. © 7-10-46; 2c 8-8-46; AA 17133.

asp 24Apr47

Hooper (C. E.) inc.
Supplementary Hooperatings. Continuing measurement of radio listening.
Detroit. Daytime. 1946.

Oct.-Nov., 1945. © 12-21-45; 2c
1-21-46; AA 2285.
Dec., 1945-Jan., 1946. © 2-6-46:

2c 3-13-46; AA 7026. Jan.-Feb. @ 3-26-46; 2c 4-10-46;

AA 9931. Mar.-Apr. © 5-6-46; 20 5-31-46;

AA 13872.

July-Aug. 09-10-46; 2c 10-3-46; AA 24945. afp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. Detroit. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Dec., 1945. @ 1-21-46: 20 2-12-46: AA 4299. Feb.-Mar. Jan.-Mar. @ 4-10-46:

20 4-23-46; AA 10808. May-June. Apr.-June @ 7-10-46; 2c 8-8-46: AA 17137.

Supplementary Hooperatings. Continuing measurement of radio listening. Kansas City, Mo. and Kan. Daytime. 1946.

Dec., 1945-Jan., 1946. © 2-6-46; 20 3-13-46; 24 7022. Jan.-Feb. © 3-19-46; 20 4-21-46; AA 13019. Mar.-Apr. © 5-6-46; 20 5-31-46;

AA 13871.

arp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. Kansas City, Mo. and Kan. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Dec., 1945. © 1-21-46; 2c 2-12-46; AA 4298. Feb.-Mar. Jan.-Mar. © 4-10-46; 2c 4-23-46; AA 10811.

arp 244pr47

Hooper (C. E.) inc.
Supplementary Hooperatings. Continuing measurement of radio listening.
Miami, Fla. Daytime Nov.-Dec., 1945.
Evening Oct.-Dec., 1945.

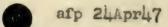
@ 1-21-46; 20 2-12-46; AA 4297.

Supplementary Hooperatings. Continuing measurement of radio listening. Philadelphia. Daytime. 1946.

Jan.-Feb. @ 3-19-46; 20 4-21-46; AA 10827.

Mar.-Apr. © 5-6-46; 2c 5-31-46;

July-Aug. © 9-10-46; 2c 10-3-46;



Supplementary Hooperatings. Continuing measurement of radio listening. Philadelphia. Daytime. Evening.

Feb.-Mar. Jan.-Mar. @ 4-11-46; 20 4-23-46: AA 10819. May-June. Apr.-June. @ 7-10-46; 20 8-8-46; AA 17136.

Supplementary Hooperatings. Continuing measurement of radio listening. Pittsburgh. Daytime. 1945.

Oct.-Nov., 1945. @ 12-17-46; 20

1-21-46; AA 2283.

Jan.-Peb. @ 3-19-46; 20 4-10-46;

AA 9960.

Mar.-Apr. @ 5-6-46; 20 5-31-46;

AA 13867.

AA 24943. @ 9-10-46; 2c 10-3-46;

Supplementary Hooperatings. Continuing measurement of radio listening. Pittsburgh. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Dec., 1945. © 1-21-46; 2c 2-12-46; AA 4296. Feb.-Mar. Jan.-Mar. © 4-10-46; 2c 4-23-46; AA 10818. May-June. Apr-June. © 7-10-46; 2c 8-8-46; AA 17139.

afp 24Apr47

Hooper (G. H.) inc.

Supplementary Hooperatings. Continuing measurement of radio listening. St. Louis. Daytime. 1946.

Oct.-Nov., 1945. © 12-18-45; 2c 1-21-46; AA 2286. Dec., 1945-Jan., 1946. © 2-6-46; 2c 3-13-46; AA 7027. Jan.-Feb. © 3-14-46; 2c 4-10-46; AA 9953. Mar.-Apr. © 9-10-4;6; 2c 10-3-46;

AA 24942.

afp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. St. Louis. Daytimes Evening.

Nov.-Dec., 1945. Oct-Dec., 1945.

@ 1-21-46; 20 2-12-46; AA 4295. Feb. -Mar. 40 4-13-46; 20 4-23-46; 10817.

AA 10817.

Mar.- Apr. @ 5-6-46: 20 5-31-46: AA 13868.

afp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. Washington, D. G. Daytime. 1946.

Oct.-Nov., 1945. © 12-17-45; 20 1-21-46; AA 2287. Dec., 1945-Jan., 1946. © 2-6-46; 20 3-13-46; AA 7023. Jan.-Feb. © 3-14-46; 2c 3-24-46; AA 8107. Mar.-Apr. © 5-6-46; 2c 5-31-46;

AA 13861.

Supplementary Hooperatings. Continuing measurement of radio listening. Washington, D. C. Daytime. 1946.

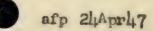
Apr.-May. @ 6-12-46; 2c 8-8-46; AA 17130.

July-Aug. © 9-10-46; 20 10-3-46; AA 24941.

ofp 24Apr47

Supplementary Hooperatings. Continuing measurement of radio listening. Washington, D. C. Daytime. Evening. 1946.

Nov.-Dec., 1945. Oct.-Lec., 1945. @ 1-21-46; 20 2-12-46; AA 4294. Feb. -Mar. Jan. -Mar. @ 4-10-46; 2c 4-23-46; AA 10810. May-June. Apr.-June. 10 7-10-46: 20 8-8-46; AA 17135.



HOOPER (C. E.) INC., New York. TV-area Hooperatings. © C. E. Hooper, inc.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

Atlanta, Ga. 0ct52. © 13Nov; AA227857. Nov52. © 10Dec; AA229596.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Baltimore, Md. Oct52. © 11Nov; AA226999. Nov52. © 18Dec; AA230380.

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

Birmingham, Ala. Oct52. © 17Nov; AA228522.

HOOPER (C. E.) INC., New York © TV-area Hooperatings.

Birmingham, Ala.
Nov52. © 12Dec; AA230371.

HOOPER (C. E.) INC., New York @ TV-area Hooperatings.

Boston, Mass.

Oct52. © 10Nov; AA226997.

Nov52. © 8Dec; AA229570.

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

Buffalo, N. Y. Nov52. © 18Dec; AA230383.

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

Chicago, Ill.

Oct52. © 13Nov; AA227856.

Nov52. © 8Dec; AA229569.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Cincinnati, Ohio.
Oct52. © 14Nov; AA227860.
Nov52. © 24Dec; AA230370.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Oct52: © 12Nov; AA227862: Nov52: © 10Dec; AA229594:

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

Columbus, Ohio. Oct52. © 17Nov; AA228519.

HOOPER (C. E.) INC., New York ©. TV-area Hooperatings. Columbus, Ohio. Nov52. @ 15Dec; AA229602.

HOOPER (C. E.) INC., New York O TV-area Hooperatings. Dallas, Texas.
Oct52. © 15Nov; AA228520.

HOOPER (C. E.) INC., New York © TV-area Hooperatings.

Dallas, Texas.

Oct52. © 15Nov; AA228520. Nov52. © 12Dec; AA229599.

HOOPER (C. E.) INC., New York ©.
TV-area Hooperatings.

Dallas, Fort Worth, Texas. Oct52. © 18Nov; AA227868. Nov52. © 11Dec; AA230374.

HOOPER (C. E.) INC., New York @.
TV-erea Hooperatings.

Davenport, Rock Island, Moline, East Moline. Oct52. © 17Nov; AA228518.

HOOPER (C. E.) INC., New York © TV-area Hooperatings.

Davenport, Rock Island, Moline, East Moline. Nov52. © 15Dec; AA229600.

HOOPER (C. E.) INC., New York. TV-area Hooperatings. Dayton, Ohio.
Oct52. © 18Nov; AA227867.
Nov52. © 24Dec; AA230373.

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

Detroit, Mich.

0ct52. © 10Nov; AA226998.

Nov52. © 2Dec; AA229086.

HOOPER (C. E.) INC., New York @. TV-area Hooperatings.

Houston, Texas. Nov52. © 24Dec; AA230366.

HOOPER (C. E.) Inc., New York C. TV-area Hooperatings. Kensas City, Mo: & Kans. 00t52. @ 19Nov; AA227863. Nov52. @ 16Dec; AA230368.

HOOPER (C. E.) INC., New York ©. TV-area Hooperatings.

Los Angeles, Calif. Oct52. © 12Nov; AA227858. Nov52. © 2Dec; AA230367.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Louisville, My: Oct52. © 19Nov; AA227866. Nov52. © 19Dec; AA230376.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Milwaukee, Wis. 0et52. © 18Hov; AA227865. Nov52. © 22Dec; AA230387.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Minneapolis, St. Paul, Minn. Oct52. © 19Nov; AA227864. Nov52. © 18Dec; AA230381.

HOOPER (C. E.) INC., New York O. TV-area Hooperatings.

New York, N. Y. Oct52. © 7Nov: AA227000. Nov52. © 4Dec; AA229308.

HOOPER (C. E.) INC., New York ©. TV-area Hooperatings. Oklahoma City, Okla. Nov52. © 9Dec; AA229571.

HOOPER (C. E.) INC., New York © TV-area Hooperatings.

Omaha, Neb., Council Bluffs, Iowa. Oct52. © 21Nov; AA228279.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings. Graha, Neb., Council Bluffs, Iowa. Nov52. © 16Dec; AA230379.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Philadelphia, Pa. Oct52. © 12Nov; AA227859. Nov52. © 8Dec; AA229568.

HOOPER (C. E.) INC., New York C. TV-area Hooperatings.

Pittsburgh, Pa. oct52. © 21Nov; AA228280.

Pittsburgh, Pa. Nov52. © 19Dec; AA230386.

St. Louis, Mo. oct52. @ 21Nov; AA228281.

St. Louis, No. Nov52. @ 19Dec; AA230385.

Salt Lake City, Utah. Oct52. © 20Nov; AA228277.

Salt Lake City, Utah. Nov52. © 20Dec; AA230377.

San Antonio, Texas. Oct52. © 20Nov; AA228278.

San Antonio, Texas. Nov52. © 18Dec; AA230382.

San Diego, Calif. Nov52. © 23Dec; AA230372.

San Francisco-Oakland, Calif. Oct52. © 14Nov; AA228521.

San Francisco-Oakland, Calif. Nov52. © 10Dec; AA229593.

Syracuse, N. Y. Nov52. © 11Dec; AA229597.

Tulsa, Okla. Nov52. © 10Dec; AA229595.

Washington, D. C. Oct52. © 11Nov; AA227861. Nov52. © 15Dec; AA229604.

T V Area Hooperatings

Filed by cities

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. @ C. E.

Hooper, inc.

Albany, Troy, Schenectady, N. Y.

Nov52. @ 29Dec; A74366.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

Atlanta, Ga.

Dec52. © 13Jan53; A77019.

Jan53. © 4Feb; A78797.

HOOPER (C. E.) INC., New York:
TV-area Hooperatings. © C. E.
Hooper, inc.
Baltimore, Md.
Dec52: © 16Jan52: A77028.
Jan53: © 3Feb; A78083.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Boston, Mass.
Dec52. © 7Jan53; A75152.
Jan53. © 4Feb; A78795.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Chicago, Ill.
Dec52. © 16Jan53; A77027.
Jan53. © 10Feb; A79357.

HOOPER (C. E.) INC.; New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Cincinnati, Ohio.
Dec52. © 16Jan53; A77026.
Jan53. © 13Peb; A80634.

HOOPER (C. E.) INC., New York.

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Hooper, inc.

Cleveland, Ohio.

Dec52. © 13Jan53; A77020.

Jan53. © 11Feb; A79355.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
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Columbus, Ohio.
Jan53. © 16Feb; A80636.

HOOPER (C. E.) INC., New York.

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Davenport, Rock Island, Moline,

East Moline.

Jan53. © 17Feb; A80637.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

Detroit, Mich.

Dec52. © 12Jan53: A75846.

Jan53. © 3Feb; A78084.

HOOPER (C. E.) INC., New York.

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Hooper, inc.

Indianapolis, Ind.

Nov52. © 31Dec; A75155.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

Los Angeles, Calif.

Dec52. © 5Jan53; A77023.

Jan53. © 28Jan; A77925.

HOOPER (C. E.) INC., New York.

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Hooper, inc.

Memphis, Tenn.

Nov52. © 29Dec; A74369.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

New Haven, Conn.

Nov52. © 31Dec; A75157.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

New York, N. Y.

Dec52. © 8Jan53; A75154.

Jan53. © 29Jan; A77926.

HOOPER (C. E.) INC.; New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

Philadelphia, Pa.

Dec52. © 9Jan53; A77025.

Jan53. © 5Feb; A78796.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Providence, Pawtucket, R. I.
Nov52. © 30Dec; A74367.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Salt Lake City, Utah.
Jan53. © 20Peb; A80853.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
San Francisco, Oakland, Calif.
Dec52. © 19Jan53; A76407.
Jan53. © 11Feb; A79358.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Seattle, Wash.
Nov52. © 29Dec; A74368.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. © C. E.

Hooper, inc.

Syracuse, N. Y.

Oct52. © on revisions; 24Nov;

A76542.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Toledo, Ohio.
Nov52. © 30Dec; A74370.

HOOPER (C. E.) INC., New York.
TV-area Hooperatings. © C. E.
Hooper, inc.
Washington, D. C.
Dec52. © 21Jan53; A76409.
Jan53. © 9Feb; A79359.

HOOPER (C. E.) INC., New York.

TV-area Hooperatings. Audience
analysis report. © C. E. Hooper,
inc.
Fall, 1952. © 23Jan53; A76544.

HOOPER (C. E.) INC., New York. TV-area Hooperatings pocketpiece.

© C. E. Hooper, inc. Nov52, pt. 1. © 31Dec; A75151. Nov52, pt. 2. © 6Jan53; A75150.

Jan53 @ 27Feb; A81968.

HOOPER (C. E.) INC., New York C. TV-city Hooperatings.

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See

UNIT B SERIAL FILE

JUN -1 1950

HOOFIR (C. M.) INC., New York C.
TV-city Hooperatings.
v. 2. no. 3, Mar50. © 21Apr;
AA1148470.
v. 2. no. 4, Apr50. © 18May;
AA151435.
v. 2. no. 5, May50. © 20Jun;
AA154291.

HOOPER (C. E.) INC., New York C. TV-home Hooperatings.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

AUG

3 1887

Atlanta, Ga.
Aug51. © 90ct; AA194983.
Oct51. © 28Nov; AA199427.

HOOP'R (C. E.) INC., C. TV-Home Hooperatings.

Atlanta, Ga. Feb52. © 27Mar; AA209958. Apr52. © 21May; AA213407.

Atlanta, Ga.
Jun52. © 18Jul; AA218732.
Aug52. © 18Sep; AA222898.

Baltimore, Md. oct51. © 29Nov; AA199047.

Baltimore, Md. Feb52. © Sapr: AA210451. Apr52. © 29May; AA214461.

Baltimore, Md. Aug52. © 193ep; AA222902.

Boston, Mass.
Jun52. @ 10Jul; AA218022.

Aug52. © 98ep; AA222202.

Boston, Mass. Jul-Aug51. @ 90ct; AA194984. Sep-Oct51. @ 2Nov: AA197206.

HOOPER (C. E.) INC. C. Jul.

Boston, Mass.

Nov51. @ 8Jan52 (in notice: 1951); AA202426.

Dec51. @ 29Jan52; AA204194.

Jan52. @ 19Feb; AA205766.

Feb52. @ 24Mar: AA208534.

Mar52. @ 23Apr; AA211246. Apr52. @ 15May: AA213089.

May 52. @ 13Jun: AA215478.

Chicago, Ill.
Aug51. © 25Sep; AA194110.
Oct51. © 16Nov; AA197835.

HOOPER (C. E.) INC. C.
TV-home Hooperatings.

Chicago, Ill. Nov51. © 13Dec; AA205974.

Jan52. © 19Feb; AA205768. Feb52. © 20Mar; AA208777. Mar52. © 28Apr; AA211753. Apr52. © 14May; AA213091.

Chicago, Ill.
Jun52. © 8Jul; AA217701.

Cincinnati, Ohio.

Jul-Aug51. @ 40ct; AA194763.

Oct51. @ 21Nov; AA198280.

Cincinnati, Chio.
Nov51. © 15 Jan52; AA202627.
Feb52. © 8Apr; AA210455.
Apr52. © 28May; AA214465.

HOOPER (C. E.) INC., The Spring.

Cincinnati, Ohio.
Jun52. © 22Jul; AA218874.
Aug52. © 10ct; AA223987.

Cleveland, Ohio.
Jul-Aug51. © 25Sep; AA194108.
Oct51. © 21Nov; AA198279.

HOOPER (C. E.) INC. C. TV-home Hooperatings. Cleveland. Ohio.

C/1)

Nov51. @ 18Jan52; AA203312.

Feb52. © 3Apr; AA210450. Apr52. © 26May; AA213797.

Cleveland, Ohio.
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Jan-Feb52. @ 9Apr: AA210156. Mar-Apr52. @ 17May: AA213401.

Columbus, Ohio. Aug52. © 10ct; AA223982.

Dallas-Fort Worth, Texas. Oct51. © 29Nov; AA199046.

Dallas, Fort Worth, Texas. Oct-Nev51. @ 16Jan52; AA202626.

Feb52: 8 28Mar; AA203469:

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Dallas, Fort Worth, Texas.
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             Ga .
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      Jul53. @ 28Jul: Alollul9.
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      Sep53. @ 800t; A109743.
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Feb53. © 10Mar; A83337. Mar53. © 3Apr; A87119. Apr53. © 5May; A90804. May53. © 3May; A94645. HOOPER (C. E.) INC. TV Hooperatings. OC. E. Hooper, ing Cleveland, Ohio Jun53 © 8Jul: A98763. © HAug; Alo1829. © 88ep; Alo5277. Jul53. Aug53. Sep53. @ 900t: A109746. Oct53. @ 12Nov; All4652. © 3Dec; Al18304. Nov53.

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Feb54. © 8Mar; A129835.

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Jun54. © 8Jul; A145722.

Oct54. © 18Nov; A161623.

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Jan54. © 3Feb; Al27303.

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Feb53. © 19Mar; A84099.

Apr53. @ 11May; A91635.

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HOOPER (C. E.) INC.

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Jan54. © 4Feb; Al27526. Feb54. © 4Mar; Al30284.

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Jul53. © 29Jul; Al01821. 0ct53. © 10Nov; Al14650.

HOOPER (C. E.) INC. TV Hooperatings. © C. E. Hooper, inc. Dallas, Fort Worth, Texas. Nov53. © 1Dec; Al19380.

Jan54. © 29Jan; Al27525. Feb54. © 2Mar; Al29109.

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Oct53. © 20Nov; All6106.

Nov53. © 14Dec; Al18298.

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Apr54. @ 12May; A139738.

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Feb53. © 23Mar; A84105.

Apr53. © 13May; A91810.

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Jul53. © 7Aug; Al03293.
Oct53. © 19Nov; Al16108.

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Jan54. © 18Feb; A127311. Feb54. © 18Mar; A130517.

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Oct54. © 24Nov; A163010.

HOOPER (C. E.) INC.

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Feb54. @ 17Mar; A130291.

HOOPER (C. E.) INC.

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Jun5h. © 2Jul; Alh4291.

Oct5h. © 12Nov; A160793.

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Oct54. © 19Nov; A163018.

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Feb53. © 6Mar; A82235.
Mar53. © 1Apr; A86918.
Apr53. © 28Apr; A91817.
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HOOPER (C. E.) INC. TV Hooperatings: Hooper, inc. Detroit. Mich. Dec53. 0 29Dec; A122394 Jan5h. @ 27 Jan; A127527 Feb54. © 24Feb; A129104. Mar54. @ 23Mar; A133066. Apr54. @ 20Apr: Al36776. @ 28May: Al41355.

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Jul5h. © 30Jul; Al49715.

Aug5h. © 27Aug; Al56070.

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Oct54. © 3Nov; A159949. Nov54. © 29Nov; A163481. HOOPER (C. E.) INC.

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Jul54. © 9Aug; Al56068.

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Oct53. © 23Nov; Al17526.

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Jan54. © 11Feb; A127171.

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Apr53. @ 30Apr; A90805.

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Jul53. © 29Jul; Al01823.
Oct53. © 18Nov: Al16112.

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Nov53. @ 7Dec; All9386.

Jan54. © 5Feb; Al27528. Feb54. © 5Mar; Al29833.

Apr54. @ 5May; Al36779.

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Jul54. © 6Aug; Al49771.

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TV Hooperatings. © C. E. Hooper,
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Feb53. ◎ 24Mar; A84090.

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Jul53. © 31Jul; A103297.

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Apr54. @ 4May; A136784.

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@ 30Nov; Al18297.

Nov53.

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Jan54. © 29Jan; Al26634.

Feb54. © 26Feb; Al29101.

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Jun54. © 25Jun; A144290.
Jul54. © 26Jun; A149718.
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Apr53. @ 7May; A91631.

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Jul53. © 6Aug; Al02886.

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Feb53. @ 30Mar; A85162.

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Jun54. © 15Jul; A147283.

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TV Hooperatings. C. E. Hooper,
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Jan53. (1) 24Feb; A81289. Peb53. (2) 25Mar; A84101.

Apr53. @ 14May; A91812.

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Oct53. © 20Nov; A116105.

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New Orleans, La.

Jan54. © 17Feb; A127307.

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Jun54. © 14Jul; A147284.

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Jul53. © 21Jul; A101442.

Aug53. © 21Aug; A101211.

Sep53. © 20ct; Al08920.

Oct53. © 5Nov: Al13827. Nov53. © 27Nov; Al17527. HOOPER (C. E.) INC. TV Hooperatings. C C. E. Hooper, inc. New York, N. Y.

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Apr54. © 22Apr; A136789.

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Jul54. © 29Jul; A149716.

Aug54. © 27Aug; A156069.

Sep54. © 10ct; A158336.

0ct54. © 5Nov; A160114. Nov54. © 29Nov; A163479. HOOPER (C. E.) INC.

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Feb54. © 17Mar; A131887.

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Norfolk, Portsmouth, Newport

News, Va.

Nov53. © 17Dec; Al204:0.

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Jul54. © 18Aug; A152655.

Jul54. © 19Aug; A155668.

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Feb53. © 24Mar; A84094.

HOOPER (C. B.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Oklahoma City, Okla.

Jul53. © JAug; Al02888.

Oct53. © 19Nov; Al16879.

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Jan54. © 16Feb; A127175.

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Oklahoma City, Okla.

Jun54. © 12Jul; A147275.

Oct54. © 17Nov; A161625.

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Jan53. @ 18Feb; A80852.

Feb53. © 10Mar; A83336.

Apr53. @ lMay; A90798.

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Jul53. © 29Jul; Alol822.

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Oct54. © 10Nov; Al60448.

Nov54. © 2Dec; Al64421.

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Aug54. © 17Sep; A156745.

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TV Hooperatings. © C. E. Hooper,
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Feb53. © 6Mar; A82234. Mar53. © 2Apr; A86917. Apr53. © 5May; A90803. May53. © 2Jun; A94644.

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© 2Dec: Al18300.

Nov53.

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Feb5h. @ 3Mar: Al29111.

Mar54. © 26Mar; Al33063. Apr54. © 7May; Al38796.

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Nov54. @ 1Dec: A165615.

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Oct54. © 22Nov; A163483.

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Pittsburgh, Pa.

Feb53. © 24Mar; A84104.

Apr53. @ 6May; A91091.

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Pittsburgh, Pa.

Jul53. © 30Jul; Al01824.

Oct53. © 16Nov; Al16110.

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Jul54. © 11Aug; A151356.

Oct54. © 22Nov; A163013.

Nov54. © 6Dec; A165618.

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TV Hooperatings. © C. E. Hooper, inc.

Portland, Or.

Nov53. © 10Dec; Al21442.

Feb54. @ 16Mar; A130288.

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Portland, Or.

Jul54. © 18Aug; A151354.

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Providence, Pawtucket, R. I.

Feb53. @ 31Mar; A86753.

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Providence, Pawtucket, R. I.

Jul53. © 11Aug; A103290.

Oct53. © 23Nov; A116104.

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Jan54. © 18Feb; A127306.

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Providence, Pawtucket, R. I.

Jun5h: © 16Jul; Alh6h6h.
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Reading, Pa.

Feb54. © 9Mar; A130283.

HOOPER (C. E.) INC.

TV Hooperatings. © G. E. Hooper,
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Richmond, Va.

Oct54. © 23Nov; A163484.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.
Rochester, N. Y.
Nov53. © 8Dec; All9384.

Feb54. © 16Mar; A130293.

HOOPER (C. E.) INC.

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Rochester, N. Y.

Jul54. © 11Aug; Al51355.

TV Hooperatings. © C. E. Hooper, inc.

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Jan53. © 23Feb; A80857. Feb53. © 23Mar; A84096.

Apr53. @ 14May; A91813.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

St. Louis, Mo.

Jul53. © 7Aug; Al03299.

Oct53. © 20Nov; Al16873.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.
St. Louis, Mo.

Nov53. © 15Dec; Al20248.

Jan5h. © 15Feb; A12717h. Feb5h. © 11Mar; A130518.

Apr54. © 10May; A138885.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

St. Louis, Mo.

Jun54. © 13Jul; A147274.

Oct54. © 23Nov; A163011.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
inc.
Salt Lake City, Utah.

Peb53. © 23Mar; A84103.

Apr53. © 7May; A91636.

HOOPER (C. H.) INC. TV Hooperatings. © C. E. Hooper, inc. Salt Lake City, Utah. Jul53. © 31Jul: A101828. Oct53. © 13Nov; A114648.

HOOPER (C. E.) INC. TV Hooperatings. © C. E. Hooper, inc. Salt Lake City, Utah. Nov53. © hDec; Al21446.

Jan54. © 3Feb; Al27963. Peb54. © 4Mar; Al29107.

Apr54. © 12May; A138797.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
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Salt Lake City, Utah.
Jun54. © 8Jul; A145718.

HOOPER (C. E.) INC., New York.
TV Hooperatings. C. E. Hooper,
inc.

San Antonio, Texas.

Jan53. © 13Feb; A80635. Feb53. © 10Mar; A83335.

Apr53. @ lmay; A90799.

HOOPER (C. E.) INC. TV Hooperatings. © C. E. Hooper, inc. San Antonio, Texas.

Jul53. © 30Jul; Al01826. 0ct53. © 12Nov; Al16111.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.
San Antonio, Texas.

Nov53: © 3Dec: Al20438.

Jan54. © 3Feb; Al28836. Feb54. © 3Mar; Al30282.

Apr54. © 3May; Al36782.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
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Jul54. © 18Aug; A154615. Oct54. © 15Nov; A161052. Nov54. © 13Dec; A165621.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
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San Diego, Calif.

Feb53. @ 30Mer; A85161.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

San Diego, Calif.

Jul53. © 6Aug; Al03298.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.
San Diego, Calif.
Nov53. © 10Dec; All9382.

Feb54. @ 16Mar; A130292.

HOOPER (C. E.) INC.

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San Diego, Calif.

Jul54. © 13Aug; Al49719.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
inc.
San Francisco, Oakland, Calif.

Peb53. © 12Mar; A83339. Mar53. © 6Apr; A87120. Apr53. © 6May; A91089. May53. © 4Jun; A94646. HOOPER (C. E.) INC. TV Hooperatings . O C. E. Hooper. 1no . San Francisco, Oakland, Calif. Jun53. @ 9Jul: A98767. Jul53. © 5Aug; Al01833. © 88ep: A105276. Aug53. @ 90ct; A109747. Sep53. Oct53. © 6Nov: A113638. Nov53. © 1Dec; Al18302.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

San Francisco-Oakland, Calif.

Jan54. © 10Feb; A128838.

Feb54. © 10Mar; A130286.

Apr54. @ 11May; A138798.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

San Francisco, Oakland, Calif.

Jun54. © 1Jul; A144289.

Oct54. © 10Nov; A1604422.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
inc.
Seattle, Wash.

Peb53. © 27Mar; A85164.

HOOPER (C. E.) INC. TV Hooperatings. © C. E. Hooper, inc.

Seattle, Tacoma, Wash.

Aug53. © 2Sep; Al07874.

Oct53. @ 6Nov; All3637.

HOOPER (C. E.) INC.

TV Hooperstings. © C. E. Hooper, inc.

Seattle, Tacoma, Wash.

Nov53. @ 4Dec; Al20242.

Jan54. @ 2Feb; A128831.

Feb54. ⊗ 4Mar; Al29108.

Apr54. © 21Apr; A136798.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

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Jul54. © 4Aug; Al49769.

Oct54. © 11Nov; A160451. Nov54. © 7Dec; A164420. HOOPER (C. E.) INC., NEW YORK.

TV station audience index. © C. E.

Hooper, inc.

South Bend, Ind.

Apr53. © 27Apr; A91809.

HOOPER (C. E.) INC., New York.
TV Hooperatings. C. E. Hooper,
inc.

Syracuse, N. Y.

Jan53. © 20Feb; A80848. Peb53. © 18Mar; A83890.

Apr53. @ 12May; A91633.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.

Syracuse, N. Y.

Jul53. © 30Jul; Al01825. 0et53. © 16Nov; Al16109.

HOOPER (C: E:) INC:

TV Hooperatings: © C: E: Hooper;

inc:

Syracuse, N: Y:

Nov53. @ 4Deo; Al20437.

Jan54. © 4Feb; A128841. Feb54. © 4Mar; A129832.

Apr54. © 4May; Al36786.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
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Jul54. © 5Aug; Al51353.
Oct54. © 18Nov; Al61626.

HOOPER (C. E.) INC., NEW YORK.

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Toledo, Ohio.

Feb53. @ 31Mar; A86756.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Toledo, Ohio.

Jul53. © 13Aug; Al03292.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Toledo, Ohio.

Nov53. © 18Dee; Al20247.

Feb54. @ 19Mar; A131886.

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Toledo, Ohio.

Jul54. © 12Aug; Al49722.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
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Tulse, Okla.

Feb53. © 25Mar; A84097.

Apr 53. © 11May; A91811.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Tulse, Okla.

Jul53. © 12Aug; Al03291.

Oct53. © 18Nov; All,642.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Tulsa, Okla.

Jan54. © 12Feb; A127172.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,

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Tulsa, Okla.

Jun54. © 15Jul; A147271.

HOOPER (C. E.) INC., NEW YORK.

TV Hooperatings. © C. E. Hooper,
inc.
washington, D. C.

Mar53. © 12Mar; A83340. Mar53. © 6Apr; A87118. Apr53. © 6May; A91090. May53. © 4Jun; A95678.

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HOOPER (C. E.) INC.
 Ty Hooperatings: @ C. E. Hooper,
    ine
   Washington, D. C.
             @ 7Jul: A98766.
      Jun53
      Jul53. @ LAug; A101831.
      Aug53. @ 3Sep; A107876.
      Sep53. @ 90ct: A109745.
      Oct53. @ 11Nov: A114655.
      Nov53. @ 2Dec; Al18299.
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HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Washington, D. C.

Jan54. © 1Feb; A128832.

Feb54. © 2Mar; A129112.

Apr54. © 29Apr; A136790.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Washington, D. C.

Jun54. © 6Jul; A145716.

Oct54. © 10Nov; A160453.

Nov54. © 3Dec; A164281.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.

Wilmington, Del.

Nov53. © 18Dec; A120442.

Feb54. © 22Mar; A132974.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,

inc.

Wilmington, Del.

Jul54. © 20Aug; A152658.

HOOPER (C. E.) INC.
TV Hooperatings. © C. E. Hooper,
inc.
Youngstown, Ohio.
Oct53. © 24Nov; A116872.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper,
inc.
Youngstown, Ohio.
Jan5h. © 10Feb; A128839.

HOOPER (C. E.) INC.

TV Hooperatings. © C. E. Hooper, inc.

Youngstown, Ohio.

Jun5h. © 1hJul; A1h7273.

Oct5h. © 16Nov; A1610h9.

HOOPER (C. E.) INC., New York O.
TV Hooperatings pocketpiece.
New York (City zone)
Dec50. O 9Jan51; AA171737.
Jan51. O 2Feb; AA174495.
Feb51. O 2Mar; AA176976.

Mar51. © 30Mar; AA179723. Apr51. © 1May; AA181941. May51. © 1Jun; AA185094.

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TV-Hooperatings pocketpiese.
© C. E. Hooper, inc.
Aug52. © 30Sep; AA223986.

HOOPER (C. E.) INC., NEW YORK.
TV-Hooperatings pocketpiece.
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Feb53, pt. 1. © 24Mar; A84091. Feb53, pt. 2. © 6Apr; A86752. Mar53. © 10Apr; A88556. Apr53. © 18May; A93121. May53. © 8Jun; A95676. HOOPER (C. E.) INC.,
TV Hooperatings pocketpiece.
© C. E. Hooper, inc.

Jun53. © 13Jul; Alol443. Jul53. © 17Aug; Alol4213.

Jul53. © 17Aug; Al04213. Aug53. © 10Sep; Al07556.

Sep53. © 150et; All3823.

Oct53. @ 27Nov; Al16871.

HOOPER (C: E:) INC: TV Hooperatings pocketpiece:

© C: E: Hooper; inc:

Nov53. © 24Dec; A122734. Dec53. © 8Jan54; A122736.

Mar54. © 26Mar; Al33059. Mar54. © 2Apr; Al34986. Apr54. © 20May: Al39735.

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HOOPER (C. E.) INC. TV Hooperatings pocketpiece. © C. B. Hooper, inc.

May54. @ 10Jun: A143589.

Jun54. @ 27Jul; A147270. Ju154. @ 31Aug: A155674.

Aug5li. © 10Sep; A157116.

Sep54. @ 110ct; A158347.

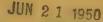
3Dec: A164278. Oct54.

HOOPER (C. E.) INC., New York C.
TV Hooperatings pocket piece.
Los Angeles (City zone)

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TV Hooperatings pocket piece.
Los Angeles (City zone)
Apr-May50. © 7Jun; AA153217.

HOOPER (C. E.) INC., New York Q. TV Hooperstings pocket piece. Los Angeles (City zone) May-Jun50. @ 10Jul; AA155937. Jun-Jul50. @ 22Aug; AA160224. Jul-Aug50. @ 7Sep; AA160973; Aug-Sep50: @ 170ct; AA165409. Sep-Oct50. @ 6Nov; AA165967. @ 12Dec: AA169044. Oct-Nov50.

HOOPER (C. R.) INC., NEW YORK (C). TV Hooperatings pocket piece. Los Angeles (City zone) Nov-Dec50. @ 8Jan51: AA171736. Dec50-Jan51. @ 6Feb51; AA174193. Jan-Feb51, @ 5Mar; AA176974. Feb-Mar51. @ 6Apr: AA180457 Apr51. @ 7May; AA182535. May51. @ 6Jun: AA185418 MAR 26 1952

HOOPER (C. E.) INC., New York (L. TV Hooperatings pocket piece.

Los Angeles (city zone)

Jun51. (C) 6Jul; AA187721.

Jul51. (C) 8Aug; AA190507.

Aug51. (C) 11Sep; AA193197.

Sep51. (C) 90ct; AA194979.

Oct51. (C) 6Nov: AA197204.

HOOPER (C. E.) INC., New York.

TV Hooperatings pocket piece.

Los Angeles (city zone)

Nov51. © 13Dec51; AA205971.

Dec51. © 24Jan52; AA204133.

Jan52. © 18Feb; AA205765.

Feb52. © 13Mar; AA208532.

Mar52. © 15Apr; AA211044.

Apr52. © 8May; AA212502.

HOOPER (C. E.) INC., New York.

TV Hooperatings pocket piece.

Los Angeles (city zone) © C. E.

Hooper, inc.

Jun52. © 2Jul; AA216990. Sep52. © 70ct; AA224106.

HOOPER (G. E.) INC., New Mork Q.
TV Hooperatings pocketpiece.
Television program popularity
ratings.
Jun51. © 26Jun; AA186763.
Jul51. © 25Jul; AA189231.
Aug51. © 29Aug; AA192717.

HOOPER (C. E.) INC., New York.

TV-Hooperatings pocketpiece; with

Teleratings "T" and projections
"P" on sponsored network TV

programs. Sept. 1952. Sheet.

© C. E. Hooper, inc.; 140ct52;

AA225486.

HOOPER (C. E.) INC., New York C. TV-network Hooperatings.

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UNIT B SERIAL FILE

JAN 2 4 1950

HOOPER (C. E.) INC. C.

TV-ne twork Hooperatings.
v. 1, no. 4. Auglig. © 26Sep:
AA128972.
v. 1, no. 5, Seplig. © 270ct;
AA131790.
v. 1, no. 6, Octlig. © 28Nov;
AA135015.

HOOPER (C. E.) INC., New York C.
TV-network Hooperatings.
v. 1, no. 7, Nov49. © 27Dec;
AA137528.
v. 1. no. 8. Decks. © 26Jan5

v. 1, no. 8, Deck9. @ 26Jan50;

v. 2. no. 1, Jan50. © 28Feb;

v. 2, no. 2, Feb50. @ 24Mar;

HOOPER (C. E.) INC.

TV station audience index.

© C. E. Hooper, inc.

Amarillo, Texas.

22-28Mar54. © 19Apr; A134983.

22-28Mar54. @ 28Apr; A136794.

HOOPER (C. E.) INC. TV station audience index. © C. E. Hooper, inc. Beaumont, Texas.

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Galveston, Tex.

240ct-300ct53. © 16Nov; Al16878.

HOOPER (C. E.) INC.

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Lima, Ohio.

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Saginaw, Mich.

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HOOPER (C. E.) INC.

TV station audience index.

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HOOPER (C. R.) INC. TV station audience index. © C. E. Hooper, inc. Tacoma, Seattle, Wash.

26Jun-2Ju153. © 13Jul; A100566.

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TV station audience index and TV
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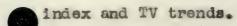
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Albany, Troy, Schenectady, N. Y.
Nov Deckey Janso, Solenectady, N. Y.
Deckey Janso, Schenectady, N. Y.
2019-14050, Schenectady, N. Y.

JAN 1 0 1951

Atlanta, Ga.
Sep-Oct49. © 30Nov; AA134703.

Hooper (C. E.) inc. TV-station audience



Atlanta, Ga.
Oct-Novly9. © 29Dec; AA138060.

Nov-Decly9. © 30Jan50; AA111175;
Decly9-Jan50. © 28Feb50; AA111229.

Jan-Feb50. © 28Mar; AA116219.

Feb-Mar50. © 26Apr; AA148945.

Mar-Apr50. © 26May; AA152206.

JAN 1 0 17-

Baltimore, Md. Sep-Oct49. © 12Dec; AA135826.

Hooper (C. E.) inc.
TV station audience index & TV trends.

Baltimore, Md.

Oct-Novi9. © 29Dec; AA138061.

Nov-Decip. © 30Jan50; AA111176.

Decip.Jan50. © 28Feb50; AA1114230.

Jan-Feb50. © 28Mar; AA116252.

Feb-Mar50. © 26Apr; AA118917.

Mar-Apr50. © 26May; AA152211.

JAN 1 0 1951

Chattanooga, Tenn. Fall 1949. © 12Dec; AA135825.

Hooper (C. E.) inc. Station audience index Cincinnati, Ohic.

Nov-Decks. © 30Jan50: AAlkill77.
Decks. Decks. © 28Feb50: AAlkill77.
Jan-Feb50. © 28Mar: AAlk6251.
Feb-Mar50. © 26Apr: AAlk8932.
Feb-Mar50. © 11May: AAl51665.
Mar-Apr50. © 26May; AAl52203.

JAN 1 0 1951

Cleveland, Ohio.
Oct-Nov49. © 29Dec; AA138062.
How-Deck9. © 30Jan50; AA141478.
Deck9-Jan50. © 28Feb50; AA144240.
Jan-Feb50. © 28Mar; AA148948.

JAN 1 0 1951

Columbus, Ohio.

Nov-Decks. © 50Jan 50: AAI 11.79.

Decks - Jan 60. © 28Feb 50; AAI 11.79.

Jan Feb 50. © 28Mar: AAI 16258.

Feb Mar 50. © 26Apr; AAI 18933.

Mar Apr 50. © 26May; AAI 52212.

JAN 1 0 1351

Dallas, Fort Worth, Tex.

Oct-Nov49. © 30Dec; AA137588.

Nov-Dec49. © 30Jan50; AA141481.

Dec49-Jan50. © 28Feb50; AA144234.

Jan-Feb50. © 28Mar; AA146253.

Feb-Mar50. © 26Apr; AA148949.

Mar-Apr50. © 26May; AA152204.

JAN 1 0 .--

Dallas, Texas.
Oct-Novly. © 30Dec; AA138514.
Nov-Decky. © 30Jan50; AA141480.
Decky-Jan50. © 28Feb50; AA144236.
Feb-Mar50. © 26Apr; AA148946.
Mar-Apr50. © 26May; AA152210.

JAN 1 0 1951

Dayton, Ohio.
Oct-Novly. © 29Dec; AA138063.
Nov-Decly9. © 30Jen50; AA141482.
Decly9-Jan50. © 28Feb50; AA144231.
Jan-Feb50. © 28Mar; AA146248.
Feb-Mar50. © 26Apr; AA148935.
Mar-Apr50. © 26May; AA152200.

JAM 1 0 1351

Detroit, Mich. Sep-Oct49. © 28Nov; AA134712.

Hooper (C. E.) inc. TV station audience



index and TV trends.

Detroit, Mich.
Oct-Novly. © 29Dec; AA138064.

Nov-Decly. © 30Jan50: AA11,1183.
Decly9-Jan50. © 28Feb50; AA11,1214.

Jan-Feb50. © 28Mar; AA11,6260.

Feb-Mar50. © 26Apr; AA11,8934.

JAN 1 0 1951

Fort Worth, Texas.

Deol:9-Jan50. © 28Feb50; AA144239.

Jan-Feb50. © 28Mar; AA146256.

Feb-Mar50. © 26Apr; AA148943.

JAN 1 0 1051

Minneapolis, St. Paul, Minn.
Deck9-Jan50. © 28Feb50; AAlk4238.
Jan-Feb50. © 28Mar; AAlk6257.
Feb-Mar50. © 26Apr; AAlk8937.
Mar-Apr50. © 26May; AAl52202.

JAN 1 0 1951

New Orleans, La.
Oct-Nov49. © 29Dec; AA138065.
Nov-Dec49. © 30Jan50: AA141481.
Dec49-Jan50. © 28Feb50; AA144237.
Jan-Feb50. © 28Mar; AA146262.
Feb-Mar50. © 26Apr; AA148939.
Mar-Apr50. © 36May; AA152209.

Oklahoma City, Okla.
Oct-Nov49. © 29Dec; AA138066.

Nov-Deck9. © 30Jan50: AA144245.
Deck9-Jan50. © 28Feb50; AA144245.
Jan-Feb50. © 28Mar; AA146254.
Feb-Mar50. © 26Apr; AA148942.

38.11 2 0 15.31

Omaha, Neb.
Deck9-Jan50. © 28Feb50; AA144233.

JAN 10

Omaha, Neb., Council Bluffs, Ie. Jan-Feb50. © 28Mar; AA146250. Feb-Mar50. © 26Apr; AA148938. Mar-Apr50. © 26May; AA152208.

JAN 1 0 ---

Providence, Pawtucket, R. I.

Nov-Decks. © 30Jan50; AAlikk6.

Decks-Jan50. © 28Feb50; AAlikk235.

Jan-Feb50. © 28Mar; AAlik6259.

Feb-Mar50. © 26Apr; AAlik89k1.

Mar-Apr50. © 26May; AAl52201.

JAN 1 0 1957

San Antonio, Texas.

Now-Decks. © 30Jan50; AAlkul 87.
Decks. © 28Feb50; AAlkul 21.

Jan-Feb50. © 28Mar; AAlk 6255.

Feb-Mar50. © 26Apr; AAlk 8936.

Mar-Apr50. © 26May; AAl52207.

JAN 1 0 1951

San Diego, Calif.
Mer-Apr50. © 26May; AA152205.

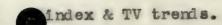
JM: 10



San Francisco, Oakland, Calif.
Deck9-Jan50. © 28Feb50; AAlkk228.

Toledo, Ohio. Sep-Oct49. © 28Nov; AA134713.

Hooper (C. E.) inc.
TV station audience



Toledo, Ohio.
Oct-Novlyo. © 29Dec; AA138059.
Nov-Dechyo. © 30Jan50; AA11488.
Dechy-Jan50. © 28Feb50; AA114232.
Jan-Feb50. © 28Mar; AA146263.
Feb-Mar50. © 26Apr; AA148944.

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TV station audience index and TV
trends.

JAN 10 ---

Tulsa, Okla. Feb-Mar50. © 26Apr; AA148940. Mar-Apr50. © 26May; AA152213.

JAN 2 0 1051

HOOPER (C. E.) INC., New York C.
TV station audience index and TV trends.

Waco, Texas. Fall 1949. O 1Dec; AA135146.

Hooper (C. E.) inc. Station audience index

HOOPER (C. E.) INC., New York C. Television audience index.

FOR CURRENT ENTRIES

See

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JUL - 6 15

Atlanta, Ga. Apr-May50. @ 21Jun; AA154338.

HOOPER (C. E.) INC., New York Q. Jan 1 0 1951 Television audiende index. Atlanta, Ga.

Yay-Jun50. © 18Jul; AA158424.

Jun-Jul50. © 15Aug; AA159465.

Jul-Aug50. © 15Sep; AA162538.

Aug-Sep50. © 16Oct; AA166956.

HOOPER (C. E.) INC., New York (). Television audiende index. Atlanta, Ga.
Oct-Nov50. © 18Dec; AA171666.
Nov-Dec50. © 16Jan51; AA172006.
Dec50-Jan51. © 16Feb51; AA176035.
Jan-Feb51. © 16Mar; AA178247.
Feb-Mar51. © 17Apr; AA181542.
Mar-Apr51. © 18May; AA183807.

HOOPER (C. E.) INC., New York C. Television audience index.



Atlanta, Ga.

Apr-May51. © 18Jun; AA186304.

May-Jun51. © 18Jul; AA186414.

Jun-Jul51. © 20Aug; AA190923.

Jul-Aug51. © 21Sep; AA193879.

Oct51. © 21Nov; AA198283.

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Atlanta, Ga.
Jung2. © 18Jul; AA218734.
Aug52. © 30Sep; AA223983.

HOOPER (C. E.) INC., New York O. Television addience index.

Cincinnati, Ohio.
Apr-May50. @ 21Jum; AA154335.

3.... 1 0 1951

HOOPER (C. E.) INC., New York (). Television audience index. Cincinnati, Ohio.

May-Jun50. © 18Jul; AA158421.

Jun-Jul50. © 15Aug; AA159464.

Jul-Aug50. © 15Sep; AA162535.

Aug-Sep50. © 16Oct; AA165331.

Sep-Oct50. © 16Nov; AA166954.

HOOPER (C. E.) INC., New York C. Television audience indox. Cincinnati, Ohio.
Oct-Nov50. © 18Dec; AA171669.
Nov-Dec50. © 16Jan51; AA172019.
Dec50-Jan51. © 16Feb51; AA176027.
Jan-Feb51. © 16Mar; AA178229.
Feb-Mar51. © 17Apr; AA181535.

HOOPER (C. E.) INC., New York Q. Television audience index.

Columbus, Ohio.
Apr-May50. © 21Jun; AA154337.

JAN 1 0 1951

HOOMER (C. E.) INC., New York (). Television audience index. Columbus, Ohio.

May-Jun50. © 18Jul; AA158420.

Jun-Ju150. © 15Aug; AA159467.

Jul-Aug50. © 15Sep; AA162534.

Aug-Sep50. © 16Oct; AA165332.

Sep-Oct50. © 16Nov; AA166960.

HOOPER (C. E.) INC., New York (D. Television audience index.

Columbus, Ohio.
Oct-Nov50. © 18Dec; AA171670.
Nov-Dec50. © 16Jan51; AA172018.
Dec50-Jan51. © 16Feb51; AA176033.
Jan-Feb51. © 16Mar; AA178246.
Feb-Mar51. © 17Apr; AA181536.
Map-Apr51. © 18May; AA183812.

HOOPER (C. E.) INC., New York O. Television audience index.

Columbus, Ohio.
(**Aprovay51. © 18Jun; AA186298.

May Jun51. © 18Jun; AA186298.

Jul51. © 20Aug; AA190922.

\$2551: © 26589; AA196266.

Oct51. © 23Nov; AA198275.

HOOPER (C. E.) INC., New York Q. Television audience index.

Columbus, Ohio.

Nov51. © 19Dec; AA200812.
Dec51. © 7Feb52; AA205169.
Jan52. © 28Feb; AA206925.

Feb52. © 9Apr; AA210157.
Mar52. © 1May; AA212265.
Apr52. © 22May; AA213727.

HOOPER (C. E.) INC., New York ©. Television audience index.

Talles, Fort Worth, Moras.

1 0 1951

HOOPER (C. E.) INC., New York ().
Television audience index.

Dallas, Fort Worth, Texas.

Nay-Jun50. © 18Jul; AA158418.

Jun-Ju150. © 15Aug; AA159466.

Jul-Aug50. © 15Sep; AA162537.

Aug-Sep50. © 160et; AA165342.

Sep-Oct50. © 16Nov; AA166955.

HOOFER (C. E.) INC., New York (). Television audience index. Dalias-Fort Worth, Texas.

Oct-Nov50. © 18Dec; AA171672.

Nov-Dec50. © 16Jan51; AA172012.

Dec50-Jan51. © 16Feb51; AA176036.

Jan-Feb51. © 16Mar; AA178233.

Feb-Mar51. © 17Apr; AA181540.

Mar-Apr51. © 18May; AA183811.

HOOPER (C. E.) INC., New York O. Television audience index.

Dallas, Fort Worth, Texas.

Apr-May51. © 18Jun; AA186296.

May-Jun51. © 18Jul; AA188412.

Jun-Jul51. © 20Aug; AA190919.

Jul-Aug51. © 21Sep; AA193882.

Aug-Sep51. © 260ct; AA196467.

Sep-Oct51. © 28Nov; AA199425.

HOOPER (C. E.) INC., New York ...

Dallas, Fort Worth, Tex.
Oct-Nov51. © 18Jan52; AA203313.
Nov-Dec51. © 11Feb52; AA205170.
Jan-Feb52. © 1Apr; AA210146.
Peb-Mar52. © 1May; AA212264.
Mar-Apr52. © 23May; AA213725.

HOOPER (C. E.) INC., New York O. Television audience index.

Dallas, Fort Worth, Texas.
Apr-May52, © 24Jun; AA216325.

HOOPER (C. E.) INC., New York ©.
Television audience
index.

Marias, Texas. O 21Jun; AA15/331.

JAN: 1 0 1951

HOOPER (C. E.) INC., New York (). Television audience index. Dallas, Texas.

May-Jun50. © 18Jul; AA158417.

Jun-Jul50. © 15Aug; AA159463.

Jul-Aug50. © 15Sep; AA162531.

Aug-Sep50. © 16Oct; AA165343.

Sep-Oct50. © 16Nov; AA166952.

HOOPER (C. E.) INC., New York ().
Television audience index.

Dallas, Texas.
Oct-Nov50. © 18Dec; AA171671.
Nov-Dec50. © 16Jan51; AA172013.
Dec50-Jan51. © 16Feb51; AA176031.
Jan-Feb51. © 16Mar; AA178244.
Feb-Mar51. © 17Apr; AA181541.
Nar-Apr51. © 18May; AA183810.

HOOPER (C. E.) INC., New York C. Television audience index.

Dallas, Texas.
Apr-May51. © 18Jun; AA186305.

HOOPER (C. E.) INC., New York C. Television audience index.

Dayton, Ohic. Apr-May50. @ 21Jum: AA15/1333.

HOOPER (C. E.) INC ... New York O. Television audience index.

Dayton, Ohio.
i ay-Jun50. © 13Jul; AA158416.
Jun-Ju150. © 15Aug; AA159460.

HOOPER (C. E.) INC., New York C. Television audiende index.

Flint, Mich.
Spring 1952. © 16Jun; AA215816.

HOOPER (C. E.) INC., New York C. Television audience index.

Grand Rapids, Mich. Feb.-Mar. 1951. @ 24Apr; AA182062.

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HOOPER (C. E.) INC., New York C. Television audience index



Houston, Texas.

May-Jun50. © 18Jul; AA158423.

Jun-Ju150. © 15Aug; AA159468.

Jul-Aug50. © 15Sep; AA162536.

Aug-Sep50. © 160ct; AA165341.

Sep-Oct50. © 16Nov; AA166959.

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Houston, Texas.

Oct-Nov50. © 18Dec; AA171673.

Nov-Dec50. © 16Jan51; AA172010.

Dec50-Jan51. © 16Feb51; AA176028.

HOOPER (C. E.) INC., New York O. Television audience index.



Indianapolis, Ind.

Dec50-Jan51. © 16Feb51; AA176032.

Jan-Feb51. © 16Mar; AA178231.

Feb-Mar51. © 17Apr; AA181530.

Mar-Apr51. © 18May; AA183808.

HOOPER (C. E.) INC., New York O. Television audience index.

Indianapolis, Ind.
Nov-Dec51. © 7Feb52; AA205167.
Dec51-Jan52. © 28Feb52; AA206926.
Jan-Feb52. © lApr; AA210152.
Mar-Apr52. © 23May; AA213722.

Minneapolis, St. Paul, Minn. Apr-May50. @ 21Jun; AA154343.

J/M 1 0 1951

Minneapolis, St. Paul, Minn.

May-Jun50. © 18Jul; AA156660.

Jun-Ju150. © 15Aug: AA159458.

Jul-Aug50. © 15Sep: AA162540.

Aug-Sep50. © 160ct; AA165340.

Sep-Oct50. © 16Nov; AA166961.

Minneapolis, St. Paul, Minn.
Oct-Nov50. © 18Dec; AA171674.
Nov-Dec50. © 16Jan51; AA172016.
Dec50-Jan51. © 16Feb51; AA176037.
Jan-Feb51. © 16Mar; AA178234.
Feb-Mar51. © 17Apr51; AA181534.
Mar-Apr51. © 18May; AA183819.

Minneapolis, St. Paul, Minn. Apr-May51. © 18Jun; AA186301. May-Jun51. © 18Jul; AA188411.

New Orleans, La.
Apr-May50. @ 21Jun; AA154340.

unii 1 0 1951

New Orleans, La.

May-Jun50. © 18Jul; AA158415.

Jun-Jul50. © 15Aug; AA159456.

Jul-Aug50. © 15Sep; AA162541.

Aug-Sep50. © 18Oct; AA165329.

Sep-Oct50. © 16Nov; AA166958.

New Orleans, La.
Oct-Nov50. © 18Dec; AA171675.
Nov-Dec50. © 16Jan51; AA172015.
Dec50-Jan51. © 16Feb51; AA176034.
Jan-Feb51. © 16Mar; AA178245.
Mar51. © 17Apr; AA181539.

Providence, Pawtucket, R. I.

Apr-Jun50. © 18Jul; AA158419.

May-Jul50. © 15Aug; AA159462.

Jun-Aug50. © 15Sep; AA162530.

Jul-Sep50. © 160ct; AA165344.

Rochester, N. Y. Dec50-Jan51. @ 16Feb51; AA176029.

San Antonio, Texas.
Apr-May50. © 21Jun; AA154336.

.... 1 0 1951

San Antonio, Texas.

May-Jun50. © 18Jul; AA156659.

Jun-Jul50. © 15Aug; AA159457.

Jul-Aug50. © 15Sep; AA162532.

Aug-Sep50. © 16Oct; AA165333.

Sep-Oct50. © 16Nov; AA166962.

San Antonio, Texas.
Oct-Nov50. © 18Dec; AA171677.
Nov-Dec50. © 16Jan51; AA172009.
Dec50-Jan51. © 16Feb51; AA176030.
Jan-Feb51. © 16Mar; AA178248.
Feb-Mar51. © 17Apr; AA181538.
Mar-Apr51. © 18May; AA183816.

ApraMay51. C 18Jun; AA186297.

May-Jun51. C 18Jun; AA186297.

May-Jun51. C 18Jun; AA186297.

Jun-Ju151. C 20Aug; AA190924.

Jul-Aug51. C 21Sep; AA193881.

Aug-Sep51. C 23Nov; AA198278.

San Antonio, Texas.

Oct-Nov51. @ 19Dec; AA200811.

Nov-Dec51. © Speb52; AA204779.

Jan-Feb52. © lapr; AA210151. Mar-Apr52. © 22May: AA213720.



San Antonio, Texas.

Apr-May52. © 24Jun; AA216326. May-Jun52. © 23Jul; AA218873. Jun-Ju152. © 15Aug; AA220592.

San Diego, Calif.
Apr-May50. © 21Jun; AA154339.

1 0 1951

San Diego, Calif.
Sep-Nov50. © 18Dec; AA171667.
Oct-Dec50. © 16Jan51; AA172017.
Nov-Dec50-Jan51. © 16Feb51;
AA176026.
Dec50-Feb51. © 16Mar51; AA178228.
Jan-Mar51. © 17Apr; AA181533.
Feb-Apr51. © 18May; AA183814.

HOOPER (C. E.) INC., New York O.
Television audience index and TV hooperatings
trends.

Toledo, Ohio.

Jan-Feb51. © 16Mar; AA178232.

Peb-Mar51. © 17Apr; AA181531.

Mar-Apr51. © 18May; AA183815.

Toledo, Ohio.

Apr-May51. © 18Jun; AA186295.

May-Jun51. © 18Jul; AA188420.

Jun-Ju151. © 20Aug; AA190921.

Jul-Aug51. © 21Sep; AA193878.

Aug-Sep51. © 260ct; AA196471.

@ 23Nov: AA198277.

HOOPER (C. E.) INC., New York O. Television audience index.

Sep-Oct51.

Toledo, Ohio.
Oct-Nov51. © 3Jan52 (in notice;
1951); AA201875.
Nov-Dec51. © 7Feb52; AA205168.
Dec51-Jan52. © 28Feb52; AA206924.
Mar-Apr52. © 9May; AA215065.

Toledo, Ohio.
Apr-May52. © 30Jul; AA219306.
May-Jun52. © 30Jul; AA219308.

Tulsa, Tela. Apr-May50. © 21Jun; AA154332.

1 0 1951

Tulsa, Okla. Feb52. © 9Apr; AA210458.



Prepared for radio station:
WGY.
Fall 1951. © 22Jan52; AA203355.



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Chicago, Ill.

May-Jul50. © 15Aug; AA159461.

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Nov-Dec50-Jan51. © 16Feb51;
AA176025.
Dec50-Feb51. © 16Mar51; AA178230.
Jan-Mar51. © 17Apr; AA181532.
Feb-Apr51. © 18May; AA183813.

HOOPER (C. E.) INC., New York C.
Television audience index and Tv
hooperatingstrends.

Cincinnati, Chio. Feb-Apr51. C 18May; AA183817.

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Television audience index and TV Hooperatings
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Wir-May51: © 18Jun; AA186299. Apr-Jun51: © 18Jul; AA186299.

HOOPER (C. E.) INC., New York C. Television audience index and TV Hooperatings trends. New Orleans, La. Mar-Apr51. © 18May; AA183809.

HOOPER (C. E.) INC. C.
Television audience index and TV Hooperatings
trends.

New Orleans, La.

Mar-May51. © 18Jun; AA186302.

Apr-Jun51. © 18Jul; AA188418.

May-Jul51. © 90ct; AA194988.

Jun-Aug51. © 90ct; AA194989.

Jul-Sep51. © 260ct; AA196468.

Aug-Oct51. © 21Nov; AA198282.

HOOPER (C. E.) INC., New York O.
Television audience index and TV
Hooperatings trends.

Providence, Pawtucket, H. I. Mar-May50. @ 21Jun; AA154342.

JAN 1 0 1951

HOOPER (C. E.) ING., New York Q.
Television audience index and TV Hooperatings
trends.

Providence-Pawtucket, R. I.
Nay-Jul50. © 15Aug; AA159462.

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Providence-Pawtucket, R. I. Aug-Oct50. © 16Nov; AA166963.

HOOPER (C. E.) INC., New York C.
Television audience dex and TV
hooperatings trends

Providence, Pawtucket, R. I.
Sep-Nov50. © 18Dec; AA171676.
Oct-Dec50. © 16Jan51; AA172011.
Nov-Dec50-Jan51. © 16Feb51;
AA176024.
Dec50-Feb51. © 16Mar51; AA178249.
Jan-Mar51. © 17Apr; AA181537.
Feb-Apr51. © 18May; AA183818.

HOOPER (C. E.) INC. C.
Television audience index and TV hooperatings
trends.

Providence, Pawtucket, R. I. Mar-May51. © 18Jun; AA186300. Apre-Jun51. © 18Jul; AA188415.

HOOPER (C. E.) INC., New York C.
Television audience index and TV
Hooperatings trends.

San Diego, Calif.

May-Jun50. © 18Jul; AA158422.

May-Jul50. © 29Aug; AA160019.

Jun-Jul50. © 15Aug; AA159459.

Jun-Aug50. © 15Sep; AA162533.

Jul-Sep50. © 160ct; AA165345.

Aug-Oct50. © 16Nov; AA166951.

HOOPER (C. E.) INC., New York C. Television audience index and TV Hooperatings trends. San Diego, Calif.

Mar-May51. © 18Jun; AA186303.

Apr-Jun51. © 18Jul; AA188416.

May-Jul51. © 20Aug; AA190920.

Jun-Aug51. © 21Sep; AA198469.

Aug-Oct51. © 21Nov; AA198281.

HOOPER (C. E.) INC., New York C. Television audience index and TV Hooperatings trends.

San Diego, Calif. Oct-Dec51. @ 5Peb52; AA204760. Dec51-Feb52. @ 17Apr52; AA211049.

HOOPER (C. E.) INC., New York ©. Television audience index and TV Hooperatings trends. San Diego, Calif. Jan-Mar52. © 1May; AA212267. Feb-Apr52. © 23May; AA213723.

HOOPER (C. E.) INC., New York ©.
Television audience in dex and TV
Hooperatings trends.

HOOPER (C. E.) INC., New York C. Urban audience measurements.

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UNIT B SERIAL FILE



Hooper (C. E.) inc.

Urban audience measurements.

Winter, 1947. Salt Lake City, 19
other Intermountain network cities;
ll Intermountain network cities.

Q C. E. Hooper inc., New York; ll April 7,
15April 7; AA50081, 50080.

Hooper (C. E.) inc.
Urban audience measurements.
Spring, 1947. Station WAGE, 4
selected cities. @ C. E. Hooper,
inc., New York; 18Juni; 7; AA55414.

WAGE, winter 1950. © 9Mar; AA145665.

7 0 1951

HOOPER (C. E.) INC. C. Urban audience measurements.

WGY, fall 1949. @ 7Peb50; AA141472.

JAN 1 0 1951

HOOPER (C. E.) INC., New York O. Urban audience measurements.

Winter, 1948. © 25Feb48 (in notice: 1947); AA39220.

Hooper (C. E.) inc.
Urban audience measurements, 4 selected cities.

HOOPER (G. E.) INC., New York C. Urban audience measurements.
Radio station:

WOY, Schenoutady, N. Y. Fall 1950. @ 31Jan51; AA174178.

HOOPER (C. E.) INC., New York O. Urban audience measurements.

HOOPER (C. E.) INC., New York.

Urban audience measurements, 22

cities. Fall 1951. New York.

c1952. 9 1. © C. E. Hooper,

inc.; 8Apr52; AA210446.

HOOPER (C. E.) INC., New York. Urban TV audience measurements, 13 cities. © C. E. Hooper, inc. For the confidential use of radio station:
WGY.
Fall 1951. © 22Feb52; AA206335.

HOOPER (C. E.) INC., New York ©. Urban TV audience measurements, 13 cities. HOOPER (C. E.) INC. Q.
U. S. Hooperatings.
Winter, 1948. Complete ed.
Q 4Jun; AA85539.
Winter, 1948. Limited ed.
Q 7Jun; AA85540.

HOOPER (C. E.) INC.
A validation of TV Hooperatings.
68 p. © C. E. Hooper, inc.;
9Nov53; A122735.

What a Hooperating is and what a
Hooperating is not. Folder, illus.

© 9Feb50; AA142260.

HOOPER (C. E.) inc. What's your "Hooperating"? AAI15725. SEE Hooper, C. E.

Hooper, Charles, 1925-Our love put to music; words by C. Hooper. © 5-29-46; C. Hooper, Gastonia, N. C.; EU30161. HOOPER, CHARLES C.

Connellsville and vicinity, Fayette County, Pennsylvania. Scale ca. 1:13,500. Cover title: Map of Connellsville, Pennsylvania and vicinity. © Oppermann Engineering Co.; 15Apr54; F17392.

- 1. Connellsville, Pa.
- I. Oppermann Engineering Company.

Hooper, Clara Zinke.

I don't know why I cry at night; words & music by Clara Z. Hooper.

For solo voice with piano accompaniment.

First line: I remember that I loved the night time a long time ago.

© 1 c 1-25-46; Clara Zinke Hoover, Cincinnati; E unpub. 3924.



MSH 4-15-46

Hooper, Clarence E.
GOD, GIVE US PEACE; w, m & © Clarence
E. Hooper 19May52 EU275074

Hooper, Delwin.

MY LITTLE BLUE-EYED GIRL; m Robert Louis Carleton w & © Delwin Hooper 28Jun50 EU208202

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Hooper, Edith.

I LOVE A MARINE; w & m Edith Hooper © Edith Hooper & Nyle H. Hooper 19Sep52 EU288451

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Hooper, Elise E.

M1621 BRAHMS, JOHANNES, 1833-1897.

(Lieder, op.105) Treachery. Verrat. [By]

J. Brahms. Op.105, no.5. [Words by]

Lemcke, English version by E. E. Hooper.

Appl. author: Augener, ltd., employer for hire of Elise E. Hooper. © on English translation; Augener, ltd., London; 21Jul52; EF0-15427.

I. Title. II. Title: Verrat. [III. Hooper, Elise E.]

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Hooper, Elise E.

M1621 BRAHMS, JOHANNES, 1833-1897.

(Lieder und Gesänge, op.57) Still and motionless the air. Unbewegte, laue Luft. [By] J. Brahms. Op.57, no.8. [Words by] Daumer, English version by E. E. Hooper. Appl. author: Augener, ltd., employer for hire of Elise E. Hooper. © on English translation; Augener, ltd., London; 21Jul52; EF0-15428.

I. Title. II. Title: Unbewegte, laue Luft. [III. Hooper, Elise E.]

Library of Congress Copyright Office Hooper, Elise E.

BRAHMS, JOHANNES, 1833-1897. M1621 (Therese) Teresa. [By] J. Brahms. .B Op. 86, no. 1. English version by E. E. Hooper, [German words by] Keller. Therese. 1/- © on English translation; Augener, ltd., London; 6Jun50; EF0-3839.

> I. Title. II. Title: Therese. III. Hooper, Elise E.]

AUG 8 1950

The same moon; words and music by E.

A. Hooper and Muriel Finch.

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Hooper, G. A.

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Wirth Hooper 7Jan49 EU152890

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TELL ME WHY; w, m & © George Aaron Hooper & C. K. Coxe 21Mar50 EU197892 Hooper, George Aaron. WE'LL MEET AGAIN; w, m & @ George Aaron Hooper 12Jan50 EU190001

FEB 1 1950

HOOPER, GEORGE BELL, St. Paul Park, Ninn. Hei-Dee; Plan for toy @ 28Apr47; IU 2646

a toy for children. Technical sketch.

trm 16Jull47

Hooper, Georgia P.

CHEER UP SOLDIER; w, m & @ Georgia P. Hooper 8Ju153 EU323422

Hooper, Georgia P.

THERE'S NOTHING MORE TO SAY; w
Georgia P. Hooper m Louis Tobin
© Georgia P. Hooper 8Jun53 EU319292

Hooper, Grace, comp. THE CAMERA.

Better negatives [comp. by Grace Hooper] 192 p. illus. (Camerette photo library, v. B) © The Camera, inc., Baltimore; 19Aug48; A26224.

I. Hooper, Grace, comp.

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THE CAMERA.

Photography outdoors; featuring the work of Adolf Fassbender [and others. Camerette sections previously pub. in the Camera magazine, with additional material selected and added by the editors. Compiled by Grace Hooper] 192 p. illus. (Camerette photo library, v. C) © The Camera, inc., Baltimore; 25Sep48; A38455.

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THE CAMERA.

Photography indoors; featuring the work of Dominic Chiesa [and others; Grace Hooper, compiler. Popular Camerette sections previously pub. in the Camera magazine, with additional material selected and added by the editor 192 p. illus. (Camerette photo library, v. D) © The Camera, inc., Baltimore; 10Jan49; A38454.

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L. Hooper, Grace, comp. I She Camera,

Once upon a future. SEE Trosch,
Carol Ward.

HOOPER, GRACE DUNCAN.
Time out for Mary. SEE O'Shaughnessy,
Narjorie.

Hooper, Grace Murray.

HARVARD UNIVERSITY. COMPUTATION LABORATORY.

Tales of inverse hyperbolic functions.

[Comp. by Howard Hathaway Aiken,
Grace Murray Hopper, John Allen Harr
and others] Cambridge, Harvard Univ.
Press. 290 p. (Its Annals, v. 20)

© The President and Fellows of
Harvard College; 10May49; A32758.

(Cont. on next card)

cg/rk

HARVARD UNIVERSITY. COMPUTATION LABORATORY. Tales of inverse hyperbolic functions. (Card 2)

I. Aiken, Howard Hathaway.
 II. Hopper, Grace Murray.
 III. Harr, John Allen.
 IV. Harvard University. President and Fellows of Harvard College.

cg/rk A32758 Murco form A. Sheet. @ Guy H. Hooper; 31Aug54; A152693.

Hooper, Hal.

RED TALLOW TEARS; w & m Hal Hooper © Walt Disney Music Co. 27Jul53 EU325336

Hooper, J. Edmond.

BURN LOW CANDLELIGHT m Robert Louis Carleton © w J. Edmond Hooper 29Mar48 EU123117



Hooper, J. Edmond.

YOUR OWN SWEET WAY m Robert Louis Carleton © w J. Edmond Hooper 29Mar48 EU123110

Hooper, Jack Edmond.

RED EYES m James Charles McNeil,

© w Jack Edmond Hooper 18Nov47

EU103955

UNLOCK YOUR HEART m Robert L. Carleton © w J. Edmond Hooper 18Feb48 EU117565

Hooper, James.

LOVE IS CATCHING UP WITH ME m
Ronald Buck, © w James Hooper
270ct47 EU106555

Hooper, James.

PLEASE DON'T CRY; w, m & © Gaylord Bob Tucker, George Hooper & James Hooper 2Mar53 EU305808

Hooper, James.

WHENEVER I FALL IN LOVE m Ronald
Buck, © w James Hooper 270ct47
EU106554

Hooper, James E.

YOU'RE ALWAYS THE LAST ONE TO KNOW; w & m G. A. Hooper & James E. Hooper © Al Newton 29Sep54 EU372385

Hooper, James Ripley.

FREEMASONS. MASSACHUSETTS. ROYAL AND SELECT MASTERS. GRAND COUNCIL. Authorized cipher, not to be consulted in any council or district grand council of instruction while in session. Howard A. Gray, grand master. [Coded by J. R. Hooper] 51 p. © Grand Council of Royal & Select Masters of Massachusetts. Boston; 10ct48; on translation into cypher: A26182.

I. Hooper, James Ripley.

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mds/p

Hooper, Jimmie Lee.

ESKIMO SONG; w Jimmie Lee Hooper m Thomas Elbert White © Jimmie Lee Hooper & Thomas Elbert White 13Mar50 EU196970 M25

HOOPER; JOHN, 1916-The bombshell; by John Lindsay [pseud.] [For piano] © Noel Gay Music Co., ltd., London; 11May54; EF0-27026.

I. Title.

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M25

HOOPER, JOHN, 1916-Buckets and spades; [by] John Lindsay [pseud.] [For piano] © Noel Gay Music Co., ltd., London; 6Jan54; EF0-24448.

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Hooper, John A.

DRURY, AUBREY.
John A. Hooper and California's robust
youth. Together with a foreword by
Arthur W. Hooper. San Francisco, 1952.
85 p. illus. © Arthur W. Hooper;
22Dec52: A75417.

I. Hooper, John A. II. Hooper, Arthur W. d.b.a. GENERAL SOUVENIR COMPANY. SEE General Souvenir Company. м1994 •5 •В75 н6 [Hooper, John J.]

Brooklyn prep songs [words by Fr. J. J. Hooper, S. J.] [Brooklyn]

Brooklyn preparatory, Music dept. 6p.

© claimed on 3 songs, 27Sep46; pub-

lisher.

Contents.- Prep victory song (© EP0335)- Alma mater Brooklyn; words and music by Music dept., Brooklyn preparatory (© EP8336)- Prep marching song (© EP8337)

I. Title.

0

Revised

Hooper, John J
The pilgrims' hymn; words by
Thomas J. Coffey.

For voice and piano.

© 4-12-46; The shrine of Our Lady of Martyrs of Auriesville, N. Y.; EU 16213.

m 21-46

Hooper, John J.

Pilgrims! hymn; [words by Fr. Coffey, S. J. ... arr. by C. Schommer, S. J.] Auriesville, W. Y., Shrine of Our Lady of Martyrs, National shrine of the Jesuit martyrs of North America.

© 11Junu6; Shrine of Our Lady of martyrs of Auriesville, N. Y., Auriesville,

N. Y.; EP4335.

For voice and piano.

I. Coffey, brother, lyricist. II. Schommer, C., arr. III. Title.

jss/c 18Febly7

Hooper, John J

The Pilgrims' hymn; words by Fr. Coffey, S. J. ... arr. by C. Schommer, S. J. Auriesville, N. Y., Shrine of Our Lady of martyrs.

© 11Jun46; publisher; N. Y.; EP4335.

Close Score: SATB.

I. Coffey, father, lyricist. II. Schommer, C., arr. III. Title.

Music Cat.

Hooper, Johnson Jones.

HOOLE, WILLIAM STANLEY.

Alias Simon Suggs; the life and times of Johnson Jones Hooper. University, Ala., 1952. 283 p. illus. © University of Alabama Press; 1Apr52; A65927.

I. Hooper, Johnson Jones. II. Alabama. University. Press.

/r



HOOPER, JOHNSON JONES. Simon Suggs. LP1762. SHE American Wit and Humor, no. 5. MOOPER, JOHNSON JONES.

Simon Suggs Goes to a Camp Meeting. SER American Wit and Humor, no. 9. LP2112.

HOOPER, JOHNSON JONES.
Simon Suggs Goes to Augusty. Source title.
SEE American Wit and Humor. No. 8.
LP2124.

Hooper, Laura, lyricist. See Buck, Ronald. Autumn.

Hooper, Laura, 1892- jt. auth. Directed practice in language. Grade 3.

see

Johnson, Roy Ivan, 1889-

afp 10-31-46

Heing numbers - First book by

Using numbers. First book, by Laura Hooper and Mary Olive Sleeper. Assisted by Harriet Sleeper. Illus. by Edna Potter. Boston, Houghton Mifflin. 95 p. @ Laura Hooper and Mary Olive Sleeper; '7Mar49; on revisions; AAl10225. Using numbers. Second book, by
Laura Hooper and Mary Olive
Sleeper. Assisted by Marriet
Sleeper. Illus. by Margaret
Freeman. Boston, Houghton Mifflin
Co. 160 p. @ Laura Hooper and
Mary Olive Sleeper; 3Aug49; on
revisions; AA125529.

HOOPER, LEE SANFORD C.
Galvanized pipe fittings [and]
Galvanized wrought steel nipples.
2 cards. 58 x 35 cm. 0 23Aug51;
AA193229.

Hooper, Lily, lyricist. See
Carleton, Robert L. Was it heaven
without dying?

HOOPER, LOU. SEE Hooper, Louis Stanley, 1894-

EF0-19182

xM



BLACK CAT BLUES; m Bob Fuller & Louis Hooper. © 5Mar25, E610232. R91704, 10Mar52, Bob Fuller & Louis Hooper (A's)

APR 2 - 1952



BLACK CAT BLUES; for clarinet & piano by Bob Fuller & Louis Hooper. © 17Aug25, E622294. R98959, 2IAug52, Bob Fuller & Louis Hooper (A's)

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GO BACK WHERE YOU STAYED LAST NIGHT; w & m Ethel Waters & Sydney Easton, arr. Louis Hooper. © 21Jan26, E634075. R106077, 21Jan53, Sydney Easton (A)

GRAND OPERA BLUES; m Bob Fuller & Louis Hooper. © 25Sep25, E621154. R100356, 26Sep52, Bob Fuller & Louis Hooper (A's)

HOT 'N HEAVY; m Louis Hooper & Will Russell, orchestra arr. Bill Wirges. © 19Dec27; E679420. Louis Hooper & Will Russell (A's); 27Dec54; R140972.

* George M. Kramer, m Louis Hooper 15Jul47 EU84504

Hooper, Louis.

JAKE'S WEARY BLUES; w & m Louis
Hooper & Jake Frazier. © 24Feb25,
E607542. R91203, 26Feb52, Louis
Hooper & Jake Frazier (A's)

MAR 8 6 1952



OLD MAN'S CHARLESTON; m for piano by Bob Fuller & Louis Hooper. © 23Sep25, E621100. R100354, 26Sep52, Bob Fuller & Louis Hooper (A's)

RIDICULOUS BLUES; m Bob Fuller & Louis Hooper. © 190ct25, E621831. R101339, 270ct52, Bob Fuller & Louis Hooper (A's)

TEXAS SHUFFLE; for piano by Bob Fuller & Louis Hooper. © 20ct25, E621345. R100771, 20ct52, Bob Fuller & Louis Hooper (A's)

TOO BAD JIM; m Bob Fuller & Louis Hooper. © 5Mar25, E610231. R91703, 10Mar52, Bob Fuller & Louis Hooper (A's)

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UNCLE REMUS STOMP; m Bob Fuller & Louis Hooper. © 190ct25, E621833, R101341, 270ct52, Bob Fuller & Louis Hooper (A's)

YOU CAN'T BE LIKE MY LAST MAN WAS; w & m Joseph M. Davis & Louis Hooper. © 190ct25, E621830. R101338, 270ct52, Joseph M. Davis & Louis Hooper (A's)

I'm finished this time; w I. A. Evans, Jean Medlin & Louise I. Hooper, m I. A. Evans. © Irving Ashley Evans, Memphis; 27 Feb47; EU66706.

THE E FLAT BLUES; harmonized Louis S. Hooper. © 29Mar23, E561252. R61728, 28Apr50, Thomas Morris (A of m)



E FLAT BLUES; arr. Louis S. Hooper; pf. © 1Jun23, E564562. R62997, 5Jun50, Thomas Morris (A of m)

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JUL 1 0 1950

M1679 HOOPER, LOUIS STANLEY, 18942 Beyond a shadow of a doubt; words and
3.H music by Frank Benoit and Lou Hooper.

© BMI Canada, ltd., Toronto; 30Mar53;
EF0-19182.

I. Benoit, Francis Gerald, 1915-II. Title.

Hooper, Luther, lyricist. See Richard, Leo. Strikes on ev'rything.

Hooper, M. M.

RHYTHMICAL DRUMMING & PEDAL TIMPANI PLAYING IN THE MODERN ORCHESTRA; by R. S. Hooper. © 9May27; E663396. M. M. Hooper (W); 28May54; R131224.

Hooper, Mrs. M. M. D.

BACHELOR BOY; w Eric Little, m Rae
Roy, ukulele arr. R. M. Strong. ©
26Jul26, E646276. R115336, 28Jul53,
Mrs. M. M. D. Hooper (W of E. Little)
& Rae Roy (A)

Hooper, Mrs. M. M. D.

JOG, JOG, JOGGING ALONG; m H. M. Tennent, w Eric Little, ukulele arr. Harry J. Stafford. © 15Feb27; E657462. George Delaval Astley (E of H. M. Tennent) & Mrs. M. M. D. Hooper (W of E. Little); 16Feb54; R125784. Hooper, Mabel.

OUR COTTAGE ON HONEY LOCUST HILL; m Louis Tobin w & @ Mabel Hooper 26Dec51 EU259655

JAN 1 6 1952



Hooper, Makel.

THERE'S A COTTAGE BY THE SEA; m Louis Tobin w & © Mabel Hooper 8Aug50 EU211760

AUG 2 3 1000

Hooper, Marjorie Ruth.

MARY SMITH FOR PRESIDENT © w Mildred Louise Jones m Marjorie Ruth Hooper 18Aug48 EU140924



Hooper, Mitchell White.

OUR NATION'S GOLD; w, m & @ Mitchell
White Hooper 6Dec50 EU223038

JAN 1 1 1951



Hooper, Nilda.

GET IN THE MOOD FOR LOVE; w, m & © Nilda Hooper 1Sep50 EU214035

SEP 1 5 1950



Hooper, Nilda.

MY CHRISTMAS WISH; w, m & © Nilda Hooper 20Jul50 EU210106

ME 1 8 1 3 M.



Hooper, Nilda.

SILVERY MOON © w & m Nilda Hooper 24Nov48 EU149641

Hooper, Nilda Raphael.

NOTHING OLD, NOTHING NEW © w & m Nilda Raphael Hooper 13Jul49 on changed w & m EU176494

Hooper, Nola.

ABSENCE MAKES THE HEART GROW FONDER
w & m Michael Grace, George Tonak,
Nola Hooper & Dale Wood © Cecille
Music Co., inc. 3Aug47 EU87686

HOOPER, NOLA RIEFFANAUGH. Beehives and apron strings. Illus. by Evelyn Day Hooper. New York, Comet Press Books, 1952. 114 p. © Nola Rieffanaugh Hooper; 5Dec52; A79255.



HOOPER, NOLA RIEFFANAUGH.

Beehives and apron strings. Illus.

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Nola R. Hooper); 5Dec52; A95265.

I. Comet Press Books.

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Hooper, Nyle H.

I LOVE A MARINE: w & m Edith Hooper © Edith Hooper & Nyle H. Hooper 19Sep52 EU288451

FIFTY SYNCOPATED BREAKS FOR CYMBAL AND DRUMS; compiled & arr. R. S. Hooper. © 30Mar27; E662499. Eric Little (A); 26Aug54; R135169.

HALF A KISS; from The yellow mask, w R. S. Hooper, m Vladimir Dukelsky. © 9Nov27; E677115. Vernon Duke (A); 23Nov54; R139469.

I SHOULD SMILE; w Eric Little [pseud. of R. S. Hooper], m H. M. Tennent. © 17Nov24, E599723. R86620, 19Nov51, Marguerite M. D. Hooper (W) & George Astley (E of H. M. Tennent)

DEC 2 9 1951



IF LOVE SHOULD COME MY WAY; w Eric Little [pseud. of R. S. Hooper], m H. M. Tennent. © 30Jun24, E593798. R81781, 31Ju151, Marguerite M. D. Hooper (W) & George Astley (E of H. M. Tennent)

SEP - 6 1951

IT'S A WONDERFUL THING TO BE YOUNG; w
R. S. Hooper, m H. M. Tennent.
© 20Feb23, E556475. R70051, 25Aug50,
M. M. D. Hooper (W) & George Astley
(E of H. M. Tennent)

JAN = 9 1951

THE LITTLE GREEN HAT; w Eric Little [pseud. of R. S. Hooper], m H. M. Tennent. © 130ct24, E598699.
R87252, 11Dec51, Marguerite Mary Duff Hooper (W) & George Delaval Astley (E of H. M. Tennent)

JAN - 8 1952



MY DREAM HOME, from Better than ever; w R. S. Hooper, m H. M. Tennent. © 19Nov23, E573701. R70770, 24Nov50, Rider, Heaton, Meredith & Mills (E's of R. S. Hooper) & George Astley (E of H. M. Tennent)

JAN 1 1 1951

MY TIME IS YOUR TIME; foxtrot, w Eric Little [pseud. of R. S. Hooper] m Leo Dance [pseud. of H. M. Tennent] © 4Jan24, E573817. R78149, 4May51, Marguerite Mary Duff Hooper (W) & George Delaval Astley (E of H. M. Tennent)

NEW LAMPS FOR OLD; w R. S. Hooper, m H. M. Tennent. © 26Apr23, E566553. R66022, 14Aug50, Rider, Heaton, Meredith & Mills (E's of R. S. Hooper) & George Astley (E of H. M. Tennent)

SEP 2 7 1950



RHYTHMICAL DRUMMING & PEDAL TIMPANI PLAYING IN THE MODERN ORCHESTRA; by R. S. Hooper. © 9May27; E663396. M. M. Hooper (W); 28May54; R131224.

SENTIMENTAL MOON; w R. S. Hooper, & m. © 21Dec22, E551322. R57085, 22Dec49, Roger Eckersley (A of m)

FEB 1 3 1950

SOME SORT OF SOMETHING; w R. S. Hooper, w & m Vladimir Dukelsky. © 26Sep27; E676210. Vernon Duke (A); 27Sep54; R136367.

TIMBUCTOO, from Sky high; w R. S. Hooper, m H. M. Tennent. © 22Jun25, E615313. R106831, 4Feb53, Marguerite Duff-Hooper (W of R. S. Hooper) & George Astley (E of H. M. Tennent)

WHEN THE MUSIC DIES AWAY; foxtrot, w Eric Little [pseud. of R. S. Hooper], m H. M. Tennent. © 8Sep24, E598071. R83352, 14Sep51, Marguerite Mary Duff Hooper (W) & George Delaval Astley (E of H. M. Tennent)

DEC 1 4 1951

WHY ARE THERE TEARS IN YOUR EYES; w R. S. Hooper, m H. M. Tennent. © 110ct27; E676234. Marguerite May Duff-Hooper (E) & George Astley (E of H. M. Tennent); 16Nov54; R139083.

YOU CAN'T MAKE LOVE WHILE DANCING; w R. S. Hooper, m H. M. Tennent, banjo & ukulele arr. Kel Keech. © 8Apr25, E609648. R100135, 26Sep52, Marguerite M. Duff Hooper (W) & George Astley (E of H. M. Tennent) Hooper, Raymond Lee.

YOU WOULDN'T WANT ME TO LIE arr George Popa, jr., © w & m Raymond Lee Hooper, jr. 10Aug47 EU88257 Hooper, Richard Edwin.

ALL OF THE TIME © w & m Richard Edwin Hooper 140ct49 EU181832

Hooper, Richard Edwin.

AN ANGEL WILL PASS MY WAY; w, m & © Richard Edwin Hooper 3Sep54 EU369690

Hooper, Richard Edwin.

LITTLE DID I KNOW; w, m & © Richard Edwin Hooper 14Feb51 EU229290

MAR 2 F

Hoover, Robert.

CASTANETS; m & © Robert Hoover 17Nov54 EU377431

Hooper, Robert, lyricist. See Carleton, Bob. Let's grow old together. Hooper, Robert Bernard.

BE MY OWN; w, m & © Robert Bernard Hooper 16May52 EU274960

HOOPER, ROBERT LUTHER. SEE Boone County, Iowa farm directory and buyer's guide, 1951-52. AA195799.

NOV - 1 1951

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AA191357.

M1630

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HOOPER, ROSCOE.

I'm sending mother roses; words and music by Roscoe Hooper. [Melody and chord symbols; with words] © Valley Publishers, inc., Knoxville, Tenn.; 21Apr53; EP71045.

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Hooper, Rupert Jerrold, 1901-

Guide to boat-handling, by R. J. Hooper. Stanford University, Calif., J. L. Delkin [1946]

64 p. illus., diagrs. 231 ...

"First edition."

© 16Sep46; author; San Francisco; A6627.

1. Motor-boats. LTitle: Boat-handling. I. Title,

GV835.H6

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797.125 46-22676

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Hooper, Sally.

MAYBE TOMORROW; w Sally Hooper m Wesley C. Kelly © Sally Hooper & Wesley C. Kelly 16Dec52 EU297509

My HEART'S SET ON YOU; w Sally Hooper m
Wesley C. Kelly © Sally Hooper &
Wesley C. Kelly 16Dec52 EU297510

Hooper, Saily.

MY SUPPRESSED DESIRE. You're my suppressed desire; w, m & © Sally Hooper 14Sep51 EU250041

SEP 2 5 1951



Hooper's report. 1 v. © Steele Hooper; 27Dec51; AA202837. HOOPER, STEELE.

Report, 1952. An alphabetically arranged report on each class A motion picture released in the United States in 1952. Santa Barbara, Calif., Hooper, e1952. 1 v. (loose-leaf) © A. Steele Hooper; 24Dec52; A76342.

HOOPER, SUE. SEE Hooper, Susanne Catherine, 1915-

EU370105

HOOPER, SUE. SEE Hooper, Susanne Catherine, 1915-

EU 342962

BOARDING HOUSE BLUES; w, m & © Susanne Catherine Hooper 220ct53 EU335446

D'YA CALL THAT A HAT; w, m & © Susanne Catherine Hooper 210ct54 EU374627

GOD BLESS OUR LOVE; w, m & © Susanne Catherine Hooper 17Jun53 EU320231

Revised 10Jul53



HIGH ON THE HILL; w, m & © Susanne Catherine Hooper 210ct52 EU291440

I CAN'T BELIEVE THAT WE'RE THROUGH; w, m & © Susanne Catherine Hooper 190ct53 EU334959

I JUST GOTTA HAVE THAT MAN; w, m & © Susanne Catherine Hooper 8Sep54 EU370105

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I LOVE TO BE IN LOVE WITH YOU; w, m & © Susanne Catherine Hooper 4Jan54 EU342962

I WHISPERED TO A STAR; w, m & © Susanne Catherine Hooper 28Apr54 EU356148

I'M JUST A FOOL FOR LOVE; w, m & © Susanne Catherine Hooper 10Mar53 EU307049



I'M NOT TELLIN' A SOUL; w, m & © Susanne Catherine Hooper 280ct52 EU292280

I'M WISHING; w, m & © Susanne Catherine Hooper 9Sep53 EU330304

IS IT LOVE OR FASCINATION; w, m & © Susanne Catherine Hooper 25Jan54 EU345211

V

LET'S FLING A LITTLE WOO; w, m & © Susanne Catherine Hooper 6Nov52 EU293215

LET'S PRETEND WE'RE IN LOVE; w, m & © Susanne Catherine Hooper 18Nov52 EU294495

LIVE TO LOVE; w, m & © Susanne Catherine Hooper 15Jul53 EU323520



MY ATOMIC BLOND; w, m & © Susanne Catherine Hooper 8Sep52 EU286936

> Revised 25Nov52

PENTHOUSE IN MANHATTAN; w, m & © Susanne Catherine Hooper 2Feb54 EU346160

V



THANKS A LOT FOR LOVING ME A LITTLE; w, m & © Susanne Catherine Hooper 8Feb54 EU346878

THANKS FOR THE LOVELY EVENING; w, m & © Susanne Catherine Hooper 13Ju153 EU323193

THIS IS NO PUPPY LOVE; w, m & © Susanne Catherine Hooper 20May53 EU316821

WHERE IS THE FLAME; w, m & © Susanne Catherine Hooper 23Feb54 EU348664

WHERE THERE'S SMOKE, THERE'S FIRE; w, m & © Susanne Catherine Hooper 12May54 EU357861

WILL YOU DINE WITH ME TONIGHT; w, m & © Susanne Catherine Hooper 3Nov53 EU336595

YOU'RE ALWAYS ON MY MIND; w, m & © Susanne Catherine Hooper 10Feb53 EU303487